

**TOWNSHIP OF WHITEWATER REGION  
Committee Meeting**

Meeting Title: *Growth and Development* Date: *Thursday August 30, 2007*

Place: *Municipal Council Chambers* Start Time: *10:00 a.m.*

**GROWTH AND DEVELOPMENT COMMITTEE MEETING MINUTES**

1. Call to order
  2. Township Promotional Guide
  3. Existing Business Approach
  4. Martin Vereyken Developments
    - i. McCullough Subdivision
    - ii. Vera Crescent
    - iii. Lavallee
  5. Other Business
    - i. Island Development
    - ii. Lavallee Subdivision Agreement
  6. Adjournment
- 

Present: Mayor Donald Rathwell, Deputy Mayor Ron Lowe Councillors: Izett McBride, Jack Ferguson, Daryl McLaughlin and Jacob Rook

Staff Present: Dean Sauriol

Jennifer Layman from Forward Thinking Marketing was also present

**Township Promotional Guide**

Ms. Layman explained the proposal as submitted. It would be an 8-12 page booklet. She stated that we might want to insert a business directory. She also suggested that the booklet might use the concept of no dates, so that it will not become dated.

The Chair made several comments on overview. Mr. Rook asked who our targeted audience would be. Some discussion on the target audience was looked at. A comment was made that the booklet would be for the external area. Discussion on the business directory was entered into. Also touched on how we would distribute such a promotional guide.

**Township Promotional Guide**

Moved by Ron Lowe, Seconded by Jacob Rook

**“Be it resolved that the Growth and Development Committee recommend to Council that we proceed in the development of a Municipal Promotional Guide and that we accept the proposal from Forward Thinking Marketing Company dated July 16, 2007”**

Carried  
Izett McBride

**Existing Business Approach**

Chair proposed that we might correspond and contact the business and offer our services and ask any questions that they see as issues. Consensus that the Committee send out the letter to Businesses, whom we obtained addresses of from the Business directory from the County of Renfrew.

**Martin Vereyken Developments**

Martin Vereyken, John Lee and Moris Urieu, Engineer from Remisz were present, as was staff member Jacques Benoit.

**McCullough Subdivision**

Mr. Urieu reviewed investigation of the McCullough Subdivision. Committee

reviewed the ground water flows. Calculation of the Nitrate would allow 28 septic systems on 21 Hectares.

The proposal of the subdivision would also include 23 lots at 15 000 square feet per lot.

Mr. Vereyken is to proceed with the submittal of a concept plan to the County of Renfrew for their approval.

#### **Vera Crescent**

Mr. Vereyken reviewed possible lots on Vera Crescent. The County is to be notified.

#### **Lavallee**

Committee also proposed to Mr. Vereyken regarding a possible partnership with Mr. Lavallee, which would create a lot for both developers.

#### **Island Development**

Jacques Benoit was seeking advice on possible Island Development. Committee would like to see the development; however they would like to see what liability the Township would have.

Staff is to be instructed to review what neighboring Municipalities are doing regarding these issues. Also a possible legal opinion is to be sought.

#### **Lavallee Subdivision Agreement**

The agreement is to be sent to staff and Committee members for their review and a meeting will be set up to review.

#### **Adjournment**

Moved by Ron Lowe, Seconded by Jacob Rook

**“Be it resolved that the Township of Whitewater Region Growth and Development Committee meeting dated August 30, 2007 be adjourned at 12:00 p.m.”**

Carried  
Izett McBride