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Media Relations

NEWS RELEASE

FOR IMMEDIATE RELEASE

March 29th, 2021

Virtual Business Advisory Program Available to Renfrew County Businesses

Pembroke, (ON): Local businesses are now able to take advantage of local expertise thanks to the new Virtual Business Advisory Program offered through Enterprise Renfrew County (ERC). This program is part of our efforts to enhance services at Ontario's Business Enterprise Centres through the creation of a [COVID-19 Recovery Network](#). Funding from The Ontario Together Fund will enable Enterprise Renfrew County to provide businesses with advisory assistance that they need in order to recover from the effects of COVID-19.

ERC Business Consultant, Colleen Sadler, says; "Businesses have had to pivot and adjust their everyday activities. These expert consultation services will assist business owners and operators to continue to adjust to the COVID-19 challenges and to implement business solutions which will enhance their future operations and profitability in the post-pandemic economy."

Local business owners are matched with professional advisors who will provide FREE one-on-one specialized, confidential advice. (Limit to 3 hours per business owner's application)

After their specific business needs are assessed, a one-on-one virtual advisory session will be set up with a qualified advisor. The cost of the advisor's services will be covered by Enterprise Renfrew County up to a specific amount. Business owners may choose to arrange and pay for additional services with an advisor outside of the Virtual Business Advisory Program offered by Enterprise Renfrew County.

To participate in the program businesses:

- Must be located and operate in the County of Renfrew or the City of Pembroke.
- Be a registered business
- Have 0 – 50 employees
- Currently operating and earning some revenue

Home based businesses are eligible. Businesses wishing to apply must fill out an application form with Enterprise Renfrew County.

For more information call Enterprise Renfrew County or visit our [website](#).

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