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COVID-19 Information Update

New Funding Opportunities Now Available

Today, we are pleased to announce the release of a new funding stream within our Tourism Recovery & Innovation Program (TRIP), as well as a new Ontario Small Business Support Grant which are both open for applications. If you find you may be eligible for both programs, you are encouraged to submit applications to both.

OHTO TRIP - Capital Projects Funding Stream Now Open

Ontario's Highlands Tourism Organization (OHTO) in collaboration with our six County partners is pleased to announce the release of a new funding stream within our Tourism Recovery & Innovation Program (TRIP).

Developed in partnership with Ottawa Tourism, [TRIP – Capital Projects program](#) is geared specifically to tourism-dependent small to medium businesses and provides non-repayable funding up to 80% of eligible expenses incurred to modify operations to a maximum of \$20,000. This program was created to offset costs related to one-time modifications and/or re-opening costs, implementation of health and safety protocols, and digitization measures.

Applications to this new funding stream will be accepted **beginning Jan. 15, 2021 and will continue on an ongoing basis until Dec. 31, 2021**, or until funds are depleted. **Priority status will be given to eligible businesses who apply by Thursday, Jan. 31, 2021.**

Here's what you need to have on hand to [complete the application](#):

- Your Business Number, HST number, and Incorporation date (if applicable)
- A copy of your 2019 Financials
- A copy of your commercial general liability insurance indicating coverage of at least \$2,000,000
- Copies of all receipts, invoices and/or quotes you are looking to submit for reimbursement
- A brief 500-word summary drafted of how the requested funds are to be used, including a synopsis of how the project helped to protect jobs and the visitor experience.

We are anticipating a high volume of applications and will be processing submissions on a first come, first served basis. If you are a tourism dependent business located with the boundaries of Ontario's Highlands ([see map](#)) we encourage you to apply today by visiting ComeWander.ca/trip. Download the [Program Guidelines](#) to review eligibility and click "Apply Now" to reach the online application portal.

Please note that as the pandemic persists, OHTO will continue to pursue additional opportunities to support businesses. In addition to the release of this funding stream we also encourage you to explore eligibility for the newly released provincial Ontario Small Business Support Grant below.





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Our mailing address is:

Ontario's Highlands Tourism Organization
PO Box 271
Beachburg, ON K0J 1C0
Canada