



Canadian
Red Cross

Croix-Rouge
canadienne

We are surveying individuals in your community for their perspectives on floods, wildfires or earthquakes, including actions they can take to be more aware of and prepared for future natural hazards.

The Canadian Red Cross and Partners for Action at the University of Waterloo are conducting a study on how people learn about and prepare for floods, wildfires, or earthquakes in their communities in order to improve communications materials about these emergencies. The purpose of this survey is to assess the level of awareness of and preparedness for flood, wildfire, and earthquake emergencies in your community. This research matters because the data collected through the survey will help the Canadian Red Cross and Partners for Action at the University of Waterloo to develop inclusive communications materials that help at-risk Canadians reduce their exposure to these emergencies in their communities and take action to prepare.

In July and August, members of your community may receive a telephone call from Environics Research, the survey company we are working with, who will ask them if they'd like to participate. Environics Research is a member of the Canadian Research Insights Council, and this project is registered with their Research Verification Service. You can find the project online using CRIC # 20210707-EL204

About the survey

The survey takes about 15 minutes and is voluntary. We are encouraging members of your community to share their experiences with floods, wildfires, or earthquakes, and whether their homes have been affected by these or not. We want to hear how they would prepare for these emergencies in the future. Questions range from things they may have done in response to recent floods, wildfires, or earthquakes, to planning and actions taken to prepare for future emergencies. Survey participants may decline to answer any of the survey questions and can decide to end the survey at any point.

Due to the nature of this survey, there may be a risk of emotional stress associated with answering the questions and recalling past experiences. If this happens to survey participants, we will encourage them to reach out to one of the following confidential support services:

Mental Health Services Renfrew County (MHSRC)

Toll-free, bilingual telephone support via the 24/7 Crisis Line: 1-866-996-0991

CAMH

Learn about dealing with stress, understanding mental illness, and asking for help (available in multiple languages).

<https://www.camh.ca/en/health-info/mental-illness-and-addiction-index/information-in-other-languages>

Hope for Wellness Helpline Immediate mental health counselling and crisis intervention for all Indigenous peoples across Canada (available in some Indigenous languages).

Live web chat

Toll-free: 1-855-242-3310

Talk 4 Healing

Indigenous women can get help, support and resources seven days a week, 24 hours a day, with services in 14 languages.