



For Immediate Release

RE: Whitewater Seniors Home Support & Active Living

Whitewater Region, Ontario – August 8, 2022

The Township of Whitewater Region is pleased to announce Council's decision to support the continuation of its pilot program pending to ensure seniors can age in place without being "stuck in place".

Thanks in part to grants obtained from The Good Companions (Ottawa), the County of Renfrew and our Township, the pilot will be continue operating its location at 1765 Beachburg Road in Beachburg (former Scotiabank Branch) until December 31, 2022, as the Township works with Provincial ministries to secure long-term funding.

The Township would like to welcome our new Seniors Liaison Coordinator, Holly Brown. Holly was born and raised in Oshawa and recently moved to Cobden in January. She holds a graduate degree in Recreation and Leisure Studies from Brock University with a major in Therapeutic Recreation.

Holly expressed "I am passionate about all things related to helping others, especially when it comes to giving every person the opportunity to participate in meaningful and accessible programs in their community. Most of my career has been working very closely with seniors and older adults living with a disability. I am very excited about this position and the opportunities it will bring to the seniors in our communities. I look forward to meeting you all!"

The pilot project objectives continue to be:

- Maintaining a local storefront with a coordinator in Whitewater Region to connect seniors to home support services, transportation and assist in navigation of services.
- Provide Senior Centres Without Walls Programming (a telephone-based platform) across Renfrew County
- Strengthen rural volunteering sector to retain services essential to support aging in place.
- Improve communication and awareness of home support services.
- Increase linkages to other community health services creating referrals and improved access, safety, and well-being.

Whitewater Seniors Home Support & Active Living is a partnership with Carefor Health & Community Services Pembroke-Renfrew County, Renfrew & Area Seniors' Home Support Inc, and Eganville and District Seniors.

These important agency partners will help ensure seniors have access to support and important programs which already outside of the Whitewater Region area. These programs include Transportation, Companionship, and Frozen Meal programs, as well as the Going Home, Palliative Volunteer Visiting, Friendly Visiting, Stroke Survivor, Home Help, Volunteer Income Tax, and the Seniors Centre Without Walls programs. Other referrals include the telephone assurance program for check-ins, medication reminders, and event reminders.

For more information, please contact Holly at:

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