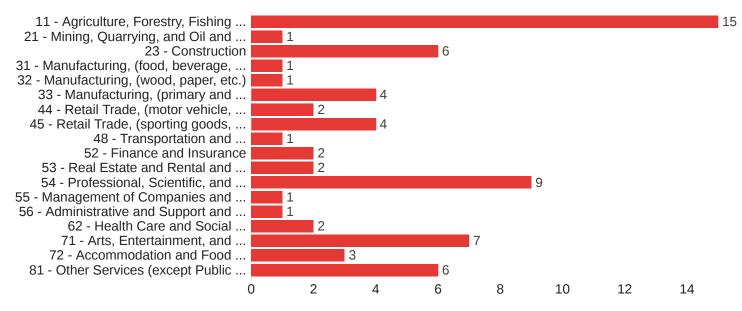
2022 BR+E Survey Data





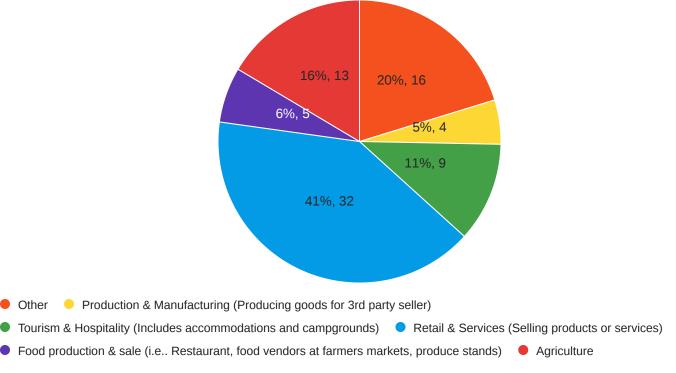
Q4 - Which one of the following best describes your organization's primary industry?

68 Responses



Choice Count

Q106 - Which of these options does your business activity mainly fall into? - Selected Choice



Q106- Other - Text

13 Responses
Retail, services and farm products
Construction, insulation
Health services (retirement home)
Reseller of IT parts.
Education
Landscaping/Excavation
tourism, food sale, retail
design and marketing of a high performance niche product inspired by this river in 1982
towing and repair
Media production and marketing
Foresty
Information Technology
contractor

Q8 - Which of the following best describes your business?

79 Responses



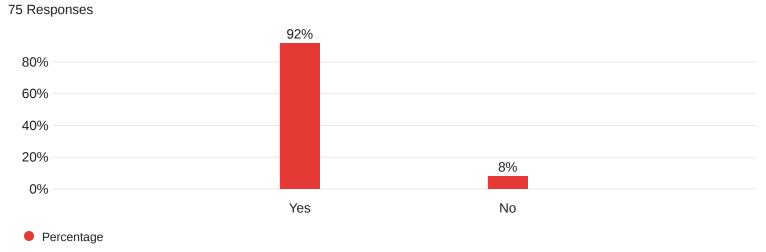
Percentage

Q9 - Is at least one of the owners involved in the day-to-day operation of the business?

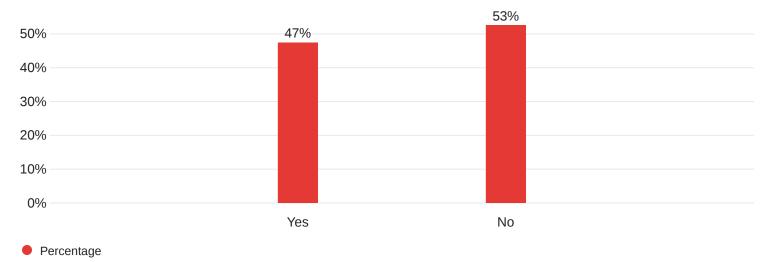
76 Responses



Q10 - Is at least one of the owners a resident of the community?

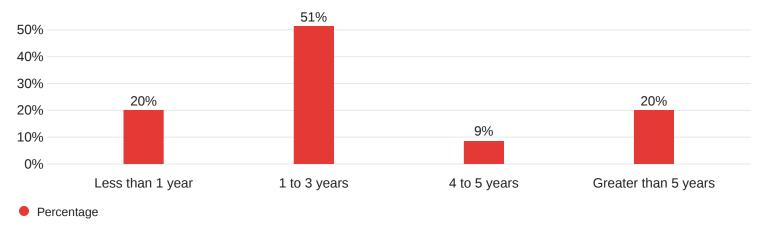


Q11 - Does your business have a business plan?

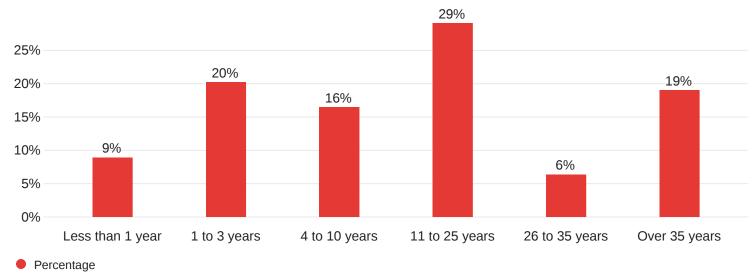


Q12 - When was the business plan last updated?

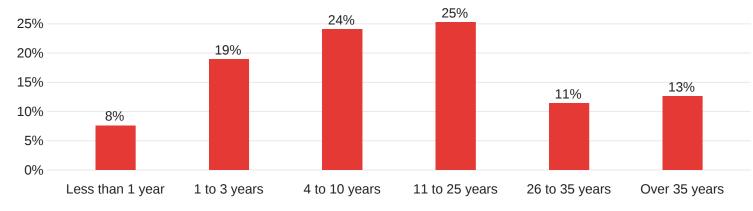
35 Responses



Q13 - How many years has your business been in operation in this community? 79 Responses

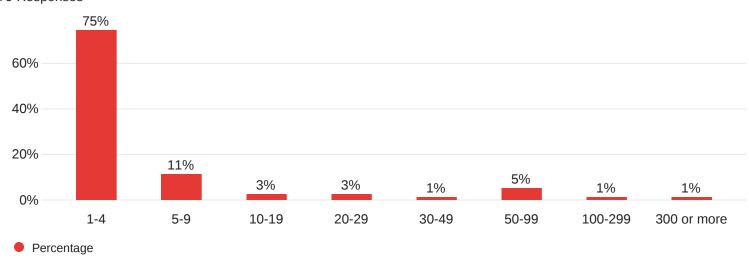


Q14 - How many years have the current owner/owners been operating this business?

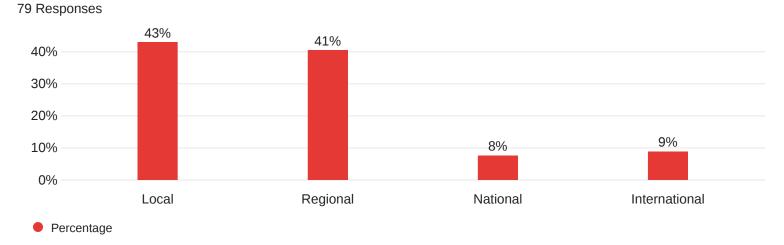


Percentage

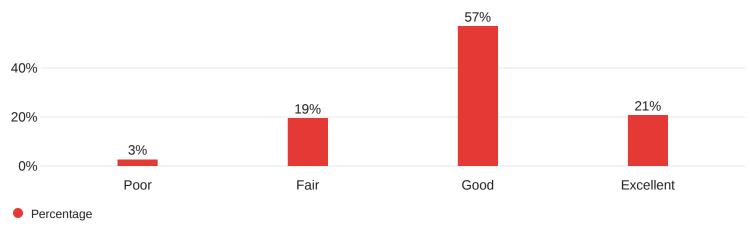
Q15 - Including owner/owners, how many employees work at this location? 79 Responses



Q17 - The primary market of your business is:

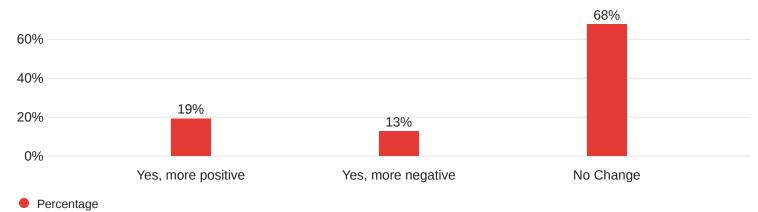


Q19 - What is your general impression of this community as a place to do business?



Q20 - In the past 3 years has your attitude about doing business in this community changed?

78 Responses



Q21 - Please explain your positive change in attitude.

12 Responses

People love the idea I am local Business

covid has pushed business ahead of forecasted amounts by 10 years. With the community buying more local, a central location and increasing construction projects lead to a perfect storm of increased business.

during Covid - the local people have been shopping local

I've received excellent feedback and am busier than I anticipated to be at this stage

We are getting to know more fellow entrepreneurs and partnering with them so we may both succeed.

Way more acceptance that whitewater rafting is a pillar of tourism within the community

Customers have been very supportive during the pandemic, supported local

MORE POSITIVE OUTLOOK BECAUSE BUSINESSES ARE CONNECTING MORE LOCALLY ND THE RESOURCES HAVE GROWN OVER THE YEARS, IN A GOOD RURAL AREA TO FIND SUPPORT LOCALLY IS A LITTLE EASIER THEN IF LIVING IN A MORE CONGESTED AREA SUCH AS IN THE CITY, OTTAWA

Opened in the last 2 year, improvement every year

Local businesses are inviting, municipality is supportive and positive, people are great to do business with

Simply wasn't sure what it would be like running a business in a small town outside larger cities as I have not done that before.

local business has been well support, compared to how provincial government support

Q22 - Please explain your negative change in attitude.

9 Responses

Take your pick! the roads have become undrivable, what are building permits for? too many are applying for amendments! Severances are being allowed on ANSI desinations

7

Taxes keep going up.

Roads are deplorable-hire someone who knows how to grade! Fire permits are ridiculous and full of bureaucracy Severances are granted on good land or aggregate ANSI designations the township has forgotten agriculture represents 45% of businesses.

There's been a shift in the local government's and some businesses attitude towards the value of agriculture.

Fire protection was eliminated in the industrial park. When I purchased the land and built I was told it was there then it was eliminated as the township did not maintain it properly

Covid has really reduced business.

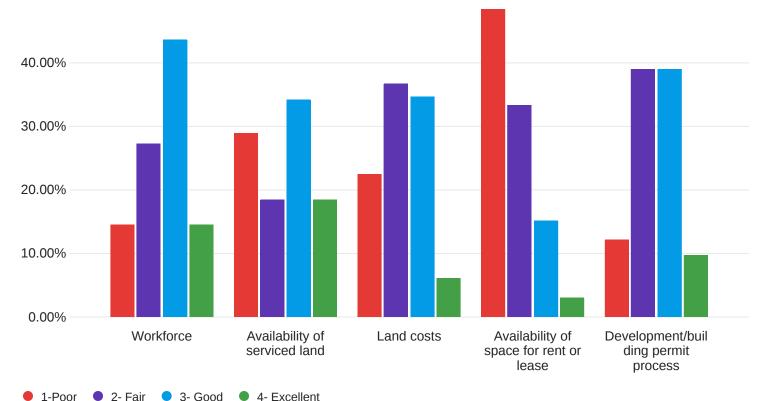
Few Venues to sell, no networking to approach new stores

The Council seems to only cater to certain local businesses and affiliates while putting road blocks in the way for other small business. When given oppurtunities to improve community infrastructure which would benefit ALL small business not just the select few, the council has again shown how they feel.

not a lot of support. No active business association.

I have come to accept that the poor cell and internet service is something that will limit my business.

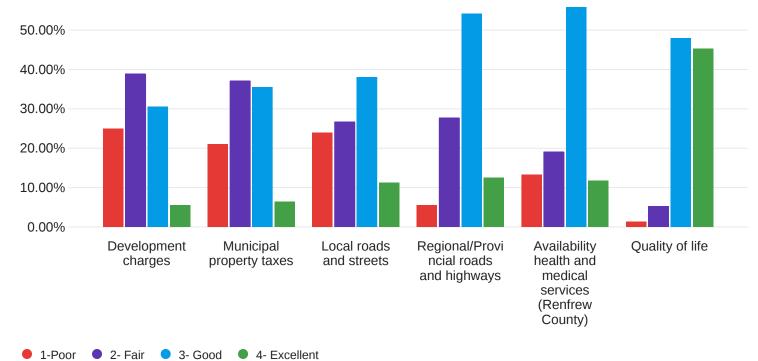
Q23 - How would you rate the following factors of doing business in this community



Q23 - How would you rate the following factors of doing business in this

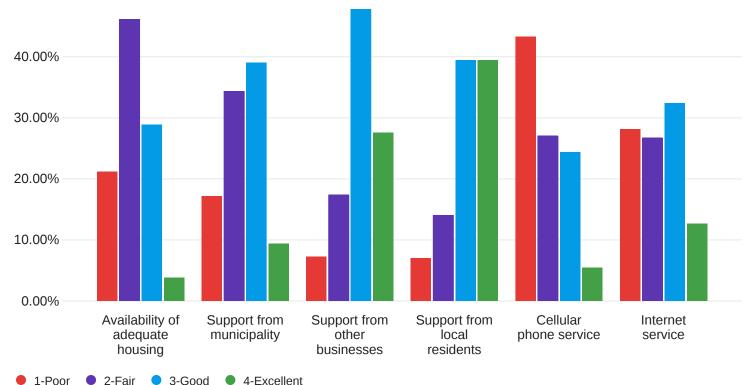
community

76 Responses



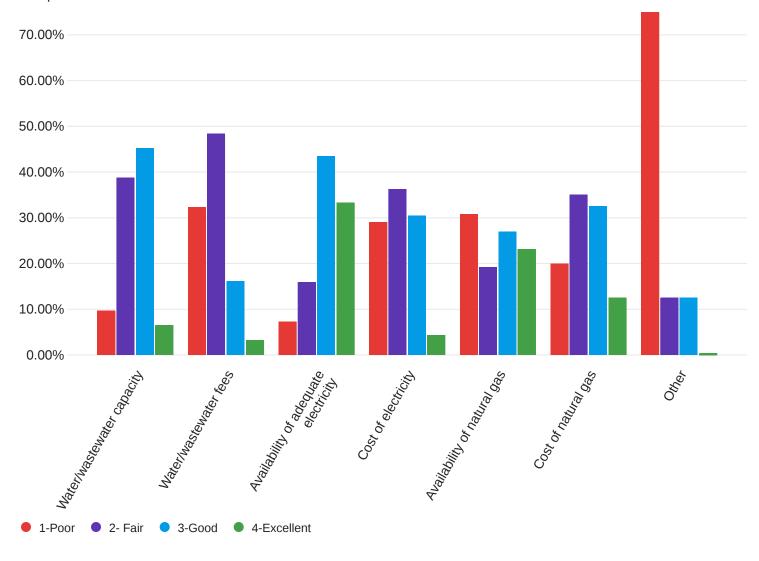
Q23 - How would you rate the following factors of doing business in this

community



Q23 - How would you rate the following factors of doing business in this community

72 Responses



Q23- Other - Text

8 Responses ditching

Dumping station at sewage treatment plant for RV's

Support from trades

Railroad removal

sidewalk snow plowing

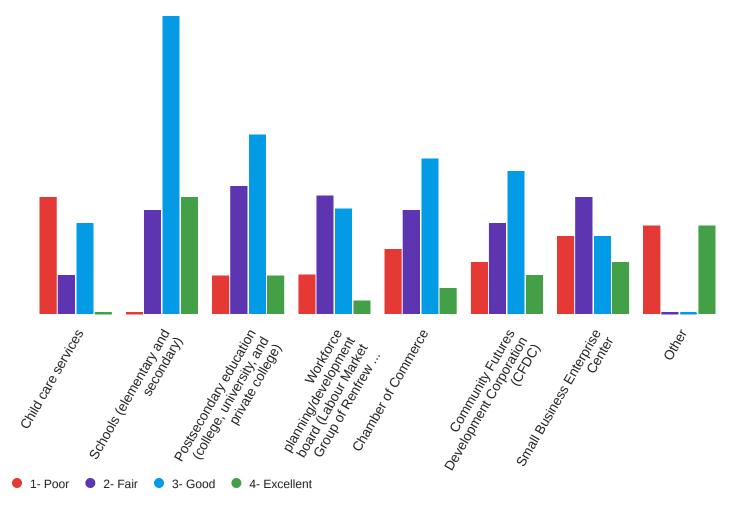
Usefulness of unused land in manicipality

local access to whitewater

Government Regulations

Q24 - From the perspective of your business, rate your level of satisfaction with the following services?

76 Responses



Q24-Other - Text

2 Responses

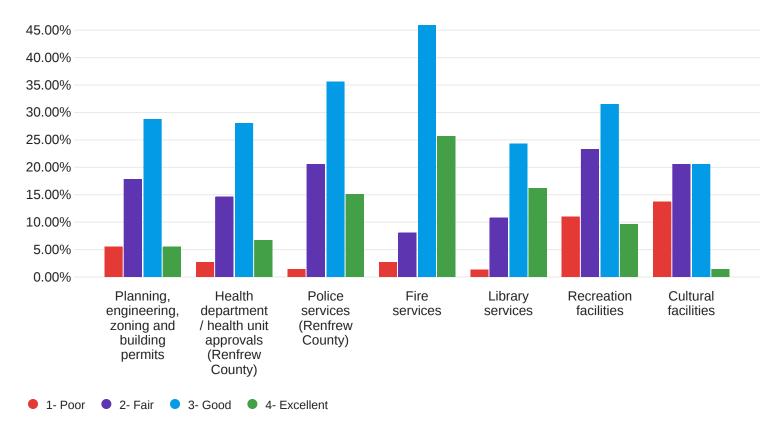
Apprenticeships with Co-op

RCVTA (medical hotline)

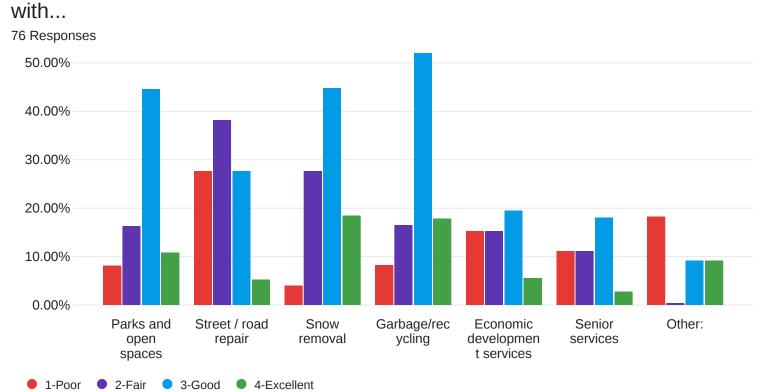
Q25 - From the perspective of your business, rate your level of satisfaction

with...





Q25 - From the perspective of your business, rate your level of satisfaction



11

Q25- Other: - Text

3 Responses

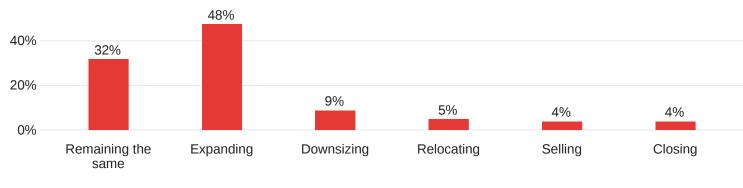
Business peer to peer gourps, associtations OFA, SCIA, etc.

sidewalk snow removal

access to whitewater

Q27 - Within the next 24 months, do you plan on:

74 Responses



Percentage of Choices

Q28 - What are the main reasons for remaining the same?

19 Responses

at maximum workload; enough challenges with weather changes & wind;

Covid19 and finances

Established

Expect no changes from parent company

little opportunity to grow as people like to shop in larger centres

Limited workforce.

Availability of commercial space and cost of construction

At the max number of teenagers available for the service. Also the company expanded during Covid due to Grants to meet growing demand.

I like where I am. The pace of things is what I like

regular business

Still trying to build equity in the business

Happy with current practice style etc

we expanded 2 years ago

Family here

stagnant economy. No jobs for young people

Anticipating retirement

Golf course no room for growth

Current business plan is focused on stability, possible growth in future

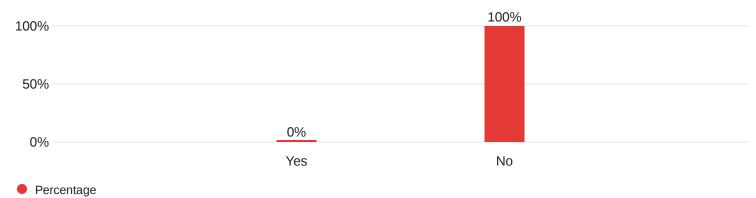
At this point in time, with Covid, it has been very difficult for many business's to grow. Hoping to remain the same maybe as good as we can expect right now, unfortunately.

Q29 - What are the main reasons for the potential downsizing of your business?

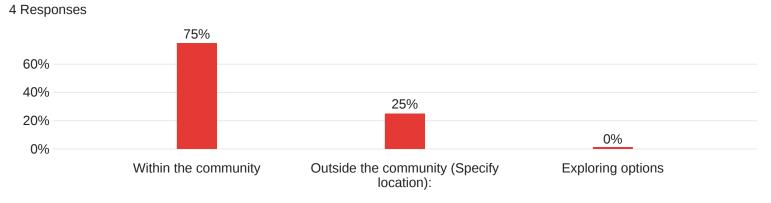
7 Responses Age Near retirement age Age Age (86 and 79) and health age Retirment

Q31 - Is there any assistance that could be provided to prevent/limit the downsizing of your business?

7 Responses



Q32 - Where do you plan to relocate this business?



Percentage

Q33 - Why are you planning to relocate the business?

4 Responses

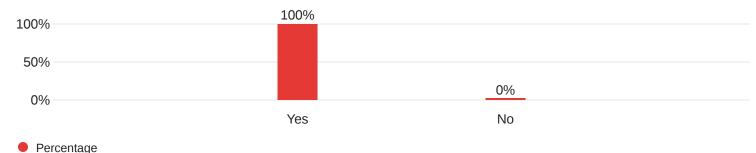
Hopefully to our own space and property

Am interested in opening a walk in bakery from my current pre order format

building a larger facility with access to 3phase power, gas and high speed internet.

my product was inspired by the heavy whitewater of the Ottawa river in the early 80's and it set a new paradigm for performance when I set up a manufacturing business in another destination whitewater paddling area in the united states. I moved back to Canada and the Valley a dozen years ago and have had several setback in settingh up here. the last one was a fire that destroyed my equipment and materials 2 1/2 years ago. while now ready to go back into production the untenable takeout access situation has significantly reduced traffic that brings customers and sales to my business and has quite seriously compromised my quality of life.

Q34 - Is there any assistance that could be provided to prevent or assist with the relocation of your business within the community? (If Yes, please specify) ^{4 Responses}



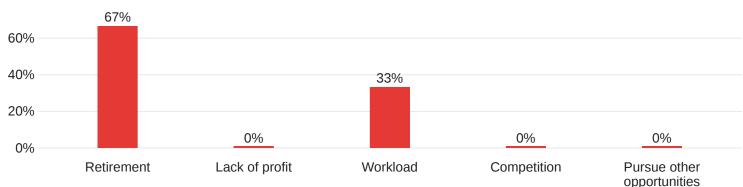
Q34 TEXT - Yes

2 Responses

As it is my first business I would like to know what permits I am required to register for and what is expected of me as a local business owner.

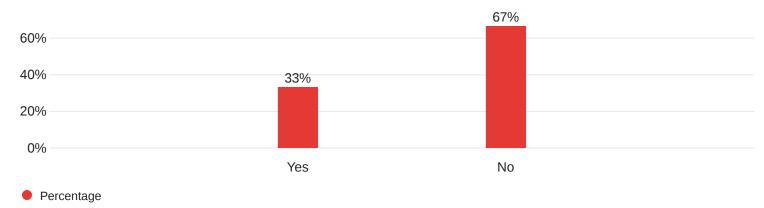
clean up ditches and roadways in Westmeath Industrial Park

Q35 - Why are you selling your business?

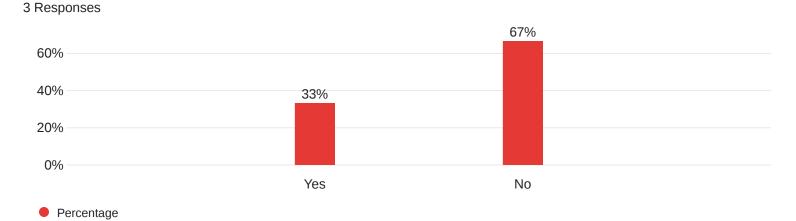


Q36 - Do you have a succession plan for your business?

3 Responses



Q37 - Would you like assistance/information with developing a succession plan?



Q39 - What are the main reasons for the potential expansion of your business?

34 Responses

Continuation of original business plan

Want to have an actual walk in store

Growing need for home based physiotherapy services in Renfrew County - public system (Home and Community Care Champlain) less and less capable of coping with demand.

Growing to match an increase in sales. This requires an increase of storage space due to an increase in online sales.

More students and in need of space to expand.

As the COVID restrictions are being relaxed I believe my business will become even busier.

taking on a partner and starting succession planning

Additional services planned

Business is still in growth phase.

Personal goals and creating opportunities for the next generation to enter the business and have a viable future.

As business picks up, will need larger workspace

16

Need to increase profits having a employee or two to help out We would like more control over the production of our products. Demand, potential, Natural growth Focusing on building on more comfortable eco friendly accommodations My shop was built for 2-3 employees and we are double that on some days and need more space outgrown current facility, and better access to year round road. Opening the winery to meet sales demand To increase sales my product is still considered to be the world's best and my best competitor went out of business during the pandemic. Demand is at an all time high. **Company Growth** Wants to expand to put the area on the map. Help develop the area. Increase job creatation locally company currently has too much equipment for current storage options. Will need a shop to store gear and repair equipment. end of covid, highway expansion and new housing development. International closures are being lifted Ontario reopening and removal of restrictions leads to expanded business oppotunities I will be opening a store front this spring at my blacksmithing shop to sell my hand forged heirlooms increase in cost of living and food prices Obtaining licenses to sell into the EU and Israel

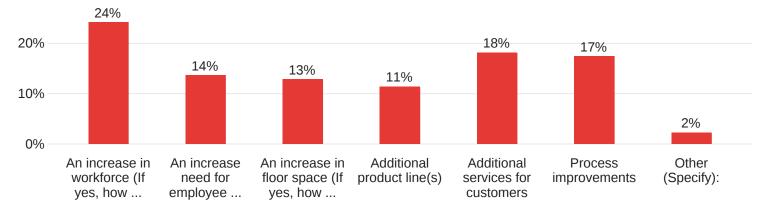
Drive

Continue to be profitable

Develop to full potential

Q40 - Will your expansion require or lead to...

38 Responses

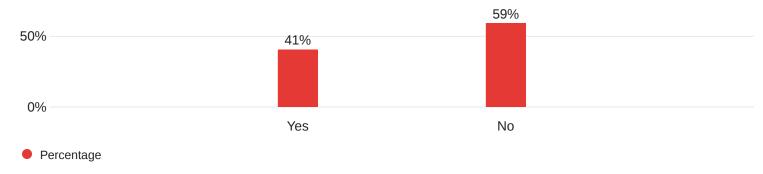


Percentage of Choices

Q41 - Are you planning on accessing any Federal or Provincial

programs/services to assist with the expansion?

37 Responses



Q41-Yes - Text

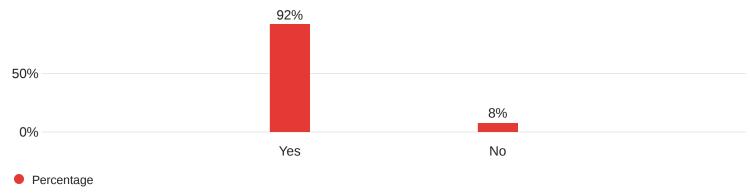
4 Responses Just starting to look into it

If any available. Want to open shop for workshops and mental health peer support.

We are planning on gaining cost-share funding from the Canadian Agricultural Partnership through the Ontario Soil & Crop Improvement Association.

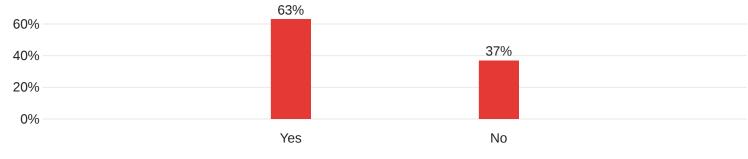
staffing

Q42 - Would you like to receive information on potential Federal or Provincial programs/services that might assist with your expansion?



Q43 - Is your business currently experiencing difficulties with your expansion plans? (If Yes, please specify)

38 Responses



Percentage

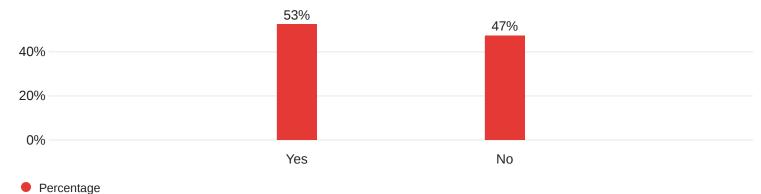
Q43- Yes - Text

16 Responses Pass covid restrictions and present inflation Capital & delays in supplies It is difficult to find land and space that supports this program **Financial challenges** Lag time to get permits My Knowledge/experience as a first time small business owner Farm land availability. Some will become available in due course I am sure. Funding and location Lack of specialized trades and supplies in local area workforce limitation from hydro, natural gas supply Lack of funding. COVID restrictions are main reason Covid related zoning change Funding required

At capacity for septic

Q44 - Could the community potentially provide some assistance to support your expansion plans? (If Yes, please specify)

38 Responses



Q44- Yes - Text

11 Responses

Possibly by actually shopping locally verses Wall marts etc

By offering farm or land space that we could rent and utilize the space.

Already got rezoned

I dont know what but if there are supports i would gladly see if they fit me needs

Any assistance would be appreciated. Assistance in obtaining a workshop.

Help with funding or finding funding is always an asset. We'd love to get some student volunteers or partner with businesses who have staff who could use "real world" training to help us with our building, fencing, and other expansion plans.

in promotion of eco friendly accommodation

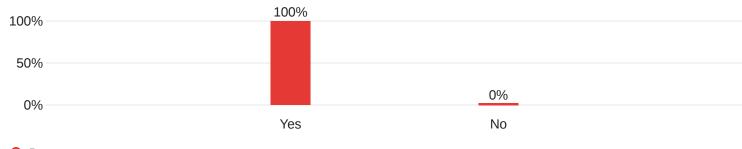
Try to attract businesses in the manufacture and erection of commercial buildings and supplies for commercial steel buildings

natural gas line

Grants / contact help/ fellowship roles being given to have a connection between companies of interest, like liaisons who can help businesses grow by utilizing other businesses. Unify businesses to create a stronger economy and environment.

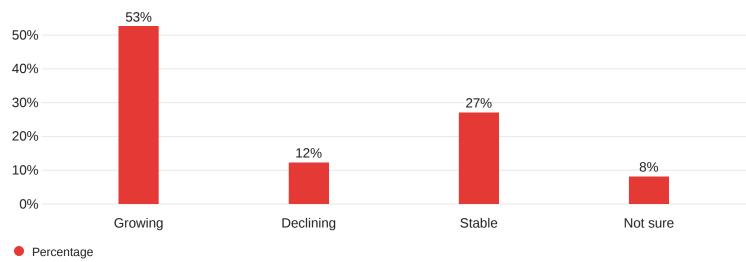
include septic into the town system

Q45 - Do you plan to close this business at this location without re-opening in another location?



Q48 - What is the outlook for your industry?

74 Responses



Q49 - What do you feel are the main reasons for this outlook of your industry?

36 Responses

covid, online shopping

Increased energy costs, renovations to houses. New builds on the increase

Declining Cattle Herds

Crops are growing but Cow/Calf herds are Declining

Aging population, increased need for home-based health care services, potential growth of community w new property development in the Cobden area - potential market for a local clinic

An increase in building projects

Children and families need space to get outside and develop holistically

Increased public awareness of the quality of food and the ingredients used to manufacture commercial foods. I believe there is an increasing interest in healthy eating of whole, non-processed foods.

more ethnic people showing an interest in Lamb products. Lamb offers a different choice of meat to consumers.

As health and safety is a mandatory requirement for employers, the need for health and safety support will not be declining.

I beleive I am the only full time provider in the county.

Custom, handmade products are in demand.

Demand for Wedding/Event venues is growing

Growing to match demographics. The great rural relocation.

Post Covid will create a boom year for outdoor tourism

People love Chocolate. i am new and everyone hasn't found me yet

Rising cost due to inflation

The bison industry is growing fast each and every year according to the most recent market statistics from the Canadian Bison Association.

Global demand, people eat....

Outdoor recreation demand has increased due to the pandemic Demand for food is continue to grow New appreciation of local production and services and an increase in popularity of wine experiences. Areospace Industry is growing again, Omicrom wave is subsiding Covid and the lack of community developed infrastructure Supply and Demand declining due to business closing and federal government regulation More people are realizing the value of trees, this is mostly happening in urban areas. Trees in main street areas alve been proven to increase shopping. People are discuraged with online shopping and big box stores. Looking for smaller local storefronts. a shift towards outdoor based tourism. It is a unique handmade product that is handmade More people are contracting. supply chain issues increasing sales Lack of new lawyers coming to practice in Renfrew County and a growth in remote option from the larger urban centres growth

Cannabis is a new industry and in the growth stage of development to meet demand

people can't afford cottages so increasing RV market. RV market is underserved

Because of the amount of people moving to whitewater, and the huge farming community

Q50 - Please give an approximate annual sales range for your business:

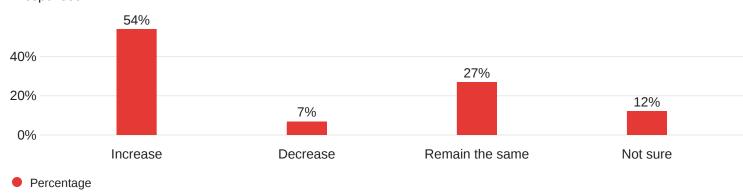
73 Responses



Percentage

Q51 - Are your projected sales in the next year expected to:

74 Responses



Q52 - What do you feel is the main reason for projected sale to Increase?

31 Responses

Cost of material and wage increases

Continued housing demand and more people moving into the area.

I am hoping that the community stays supportitive

More families understand the importance and need to be outside. Encouraging self-regulation and problem solving skills in a community where the program is child-led is beneifical for us all.

Growing population

Increased awareness of my company

We received a price increase for our products.

An increase in market price for lamb

Business is still growing. I need the business to grow some more as well.

End to the pandemic leading to increase demand

Covid bounce back effect

Proactively grow the business

still more people to find me yet

More locals are finding us every day and they are interested in what we are doing.

Global instability in food supplies

Post Covid restrictions lifted will allow for full operational capacity, Then do to increase demand will be closer to capacity.

more employees, increase in production, able to handle more jobs in house after expansion

Just getting ready for opening.

companies returing to normal demand

Increased product and e commerce platform development

there is tremendous demand for my product asnd I am about to go back ijnto production after coming back from the fire.

Covid

growth

increase in traffic and lack of lockdown. Reopening of economy more people traveling in 2022, The return of international travellers I am growing and expanding shop into a store and opening a online store community awareness and increased branding selling into the EU and Israel Our team & business plan End of pandemic will increase travel and recreation activites Continued building/construction within the community

Q52 - What do you feel is the main reason for projected sales to decrease?

5 Responses age, health, costs going up, Cremation covid - more competition Reduction in ability to meet requests

Workforce inadequate

Q53 - What products or services (if any) would you like to purchase locally that are now being purchased outside of the area?

36 Responses

Drive through car wash, Family restaurant for Dinner

Spray foam insulation. Parts for equipment

None

None

Nothing

Grocery items. Many of the ingredients I purchase are bought in Ottawa

A chicken slaughterhouse locally.

N/A

I purchase what I can locally - accounting, legal, etc.

Higher quality consumer goods. I realise we have a limited population to drive demand. We try to buy things that last longer, and find we have to travel to find products worth bringing home.

Farm equipment sales and especially service is limited in the area. Most of our equipment dollars wind up going to South Western Ontario. It will be tough to change the second item. Population growth would help the first. The big challenge is how to attract larger employers to an area so far off the 401 corridor?

Specific kiln dry lumber like walnut.

I purchase everything local that I can find available.

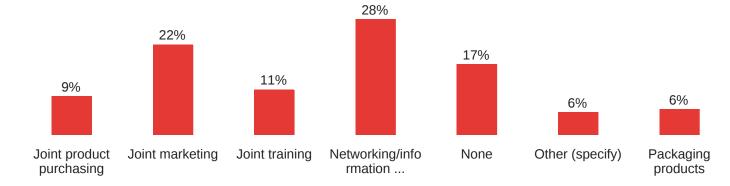
Merchandise and steel buildings

More specialty crops from local production. Steel fabricated grain bins

Steel
none
steel building supplies, steel studs, metal doors,
Magnesium from the old Timminco mine.
environmentally acceptable base material (stone)
Raw materials, for my products
my highly specialized raw materials are all sourced outside the region, but we spent just significant funds building a 1,200 square ft a solar powered workshop.
none
not possible at this time
Fertilizer, currently ordering from Toronto
LOCALLY MANUFACTURED CARS AND ELECTRIC/ engines
high speed internet
Starbucks
NA
None
none
HVAC, construction supplies
If you are speaking of small local business as opposed to the bigger box stores. I would think produce, and meat.
Food & raw materials
skip
n/a

Q54 - Are you interested in working co-cooperatively with other businesses in the community to pursue any of the following?

67 Responses



Percentage of Choices

Q54- Other (specify) - Text

6 Responses

Sharing of clinical space and admin support

Warehousing and storage,

providing access to experts

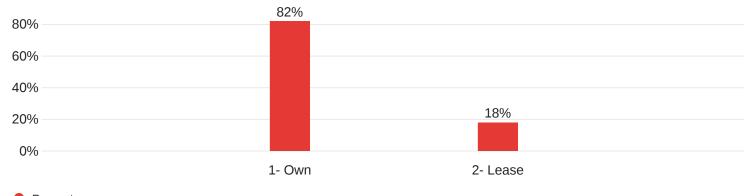
I am in search of a sewing contractor to build some of my product line and am in talks with one in Ottawa

Ambassador and sponsorship marketing

local packages

Q55 - Does your business own or lease its facility/facilities?

73 Responses



Percentage

Q56 - When does the lease expire?

9 Responses



Q57 - Do you anticipate any problems in renewing the lease?

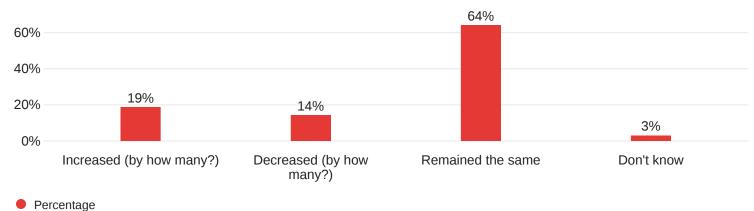
10 Responses

		90%
50%		
007	10%	
0%	Yes	No
Percentage		

Q57- Yes - Text 1 Responses possible death of the owner

Q59 - During the past 3 years, has the number of people you employ in this business increased, decreased or stayed the same?

70 Responses



Q59- Decreased (by how many?) - Text

Responses
2
L
L
50% pandemic, 15% due to streamlines
32
3
L
2

Q59 - Increased (by how many?) - Text

13 Responses

10%
1
1
3
2
1
4
seasonal workers
2
2
3
1

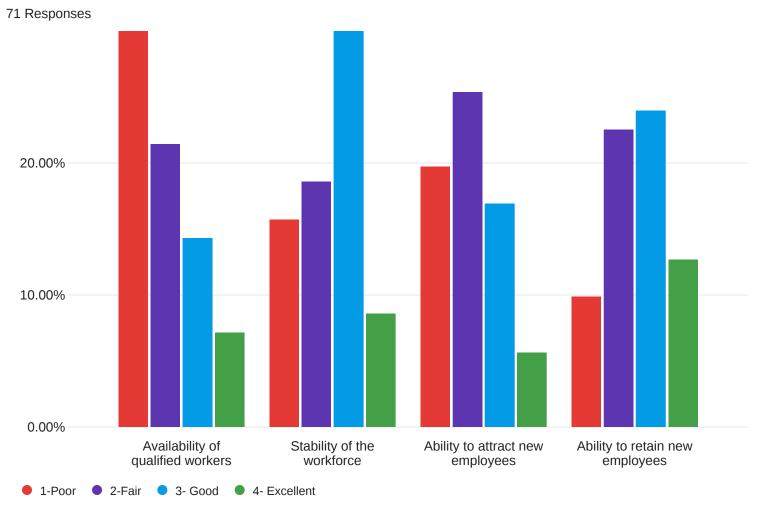
Q60 - What factors are responsible for this change?

19 Responses

Covid free money, not sure why no one wants to work now.

Covid
Increase in workload due to COVID
Satellite TV has peaked and on decline
Demand for our services.
hired a person to meet growing demand in business, Funding assistant by grants to hire.
The pandemic forced us to be more efficient and now labour shortage has continued that necessity
More people finding out about our services.
Covid related downsizing
Increased sales
growth
Downturn due to cost of product development
increase business demand during covid.
retirement
Owner not working in storefront on a daily basis.
growth in business
brand new business in 2019
Covid

Q61 - How would you rate the following factors in this community for your business...



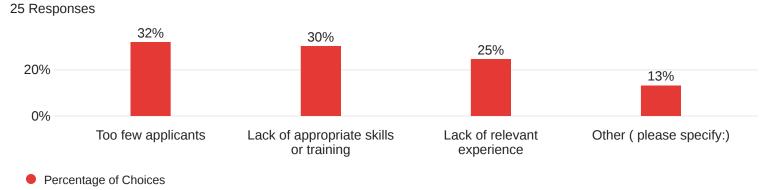
Q62 - Does your business currently have difficulties hiring?

73 Responses



Percentage

Q63 - How would you describe your company's hiring challenges?



Q64 - Are the hiring challenges specifically related to the community or industry?

24 Responses



Percentage

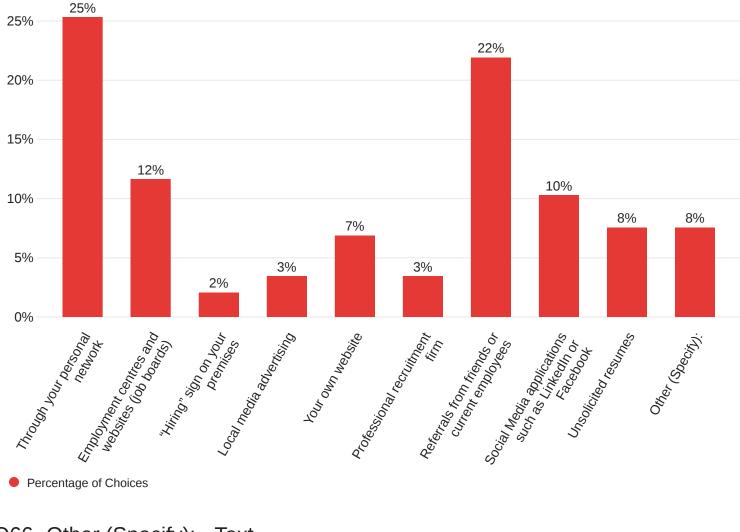
Q65 - What Jobs are you having difficulty recruiting for?

19 Responses		
labourer	office	N/A
PSW	RPN	N/A
skilled labour	N/A	N/A
Physiotherapists	N/A	N/A
estimator	customer service rep	N/A
Installers	Admin	Sales
technicians	N/A	N/A
Seed processing technician	seed and crop sales	N/A
whitewater expert "guide"	office administration	food and beverage
Welder/fitter	Computerized cutting/bending machines	N/A
sales associates	N/A	N/A
relief milker	N/A	N/A
skilled Trades	IT specialists	Quality/Engineering technicians
Arbour	tree climbers	N/A
Skilled labourer	Unskilled Labour	N/A

Carpenters	Land Scaping	N/A
law clerk	receptionist	lawyer
Cooks/Chefs	Production Line	Delivery Drivers
equipment operators	labours	N/A

Q66 - How do you currently recruit new employees?

59 Responses



Percentage of Choices

Q66- Other (Specify): - Text

11 Responses

we don't hire workers

Employees not needed

I Don,t

Not hiring at this time

We are not currently hiring employees.

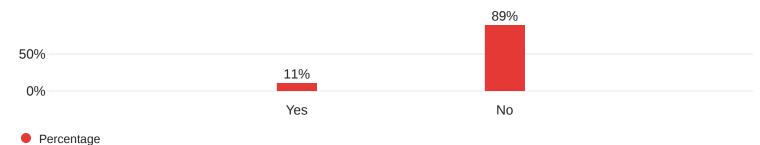
considering hiring immigrants from abroad

industry contacts, post secondary outdoor programs, Whitewater Network

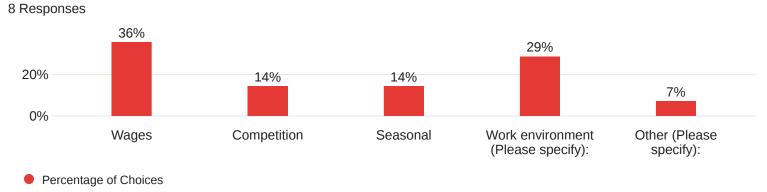
N/A			
PR			
Web searches			
don't hire			

Q67 - Does your business have difficulty retaining employees?

66 Responses



Q68 - What are the reasons for these difficulties in retaining employees?



Q68- Other: - Text

1 Responses lack of skill

Q68- Work environment: - Text

3 Responses hard labour jobs

No future in the tourism industry

Grain is dirty and laborious

Q69 - What assistance could the community provide to assist you in hiring and retaining new employees?

4 Responses

co op positions through the schools.

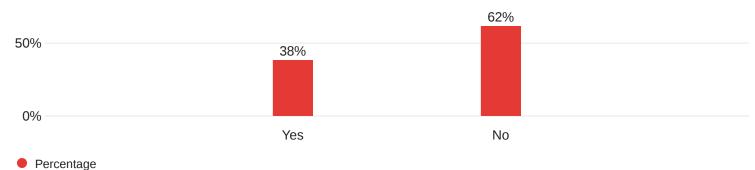
I cant think of any

Grants and funding

na

Q70 - Does your business currently use any external training?

68 Responses

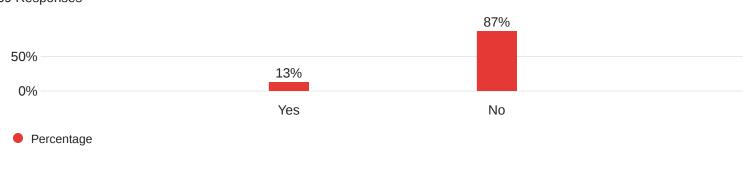


Q70- Yes - Text

11 Responses Safety Company-provided training Bell offers courses in other cities sometimes Equipment operations As I am a trainer, I still need to keep up with "things", which means i need to take training myself, from other organizations Driver training and government training courses for operator licensing. Smart serve regulated driver training technical specific training on new products wilderness first aid

Q71 - Are there currently any barriers for you and/or your employees receiving necessary training?

69 Responses



Q72 - If yes, please specify

9 Responses



Percentage of Choices

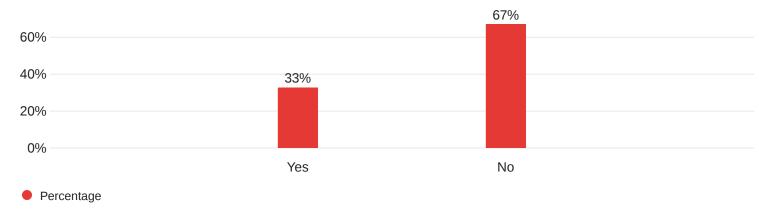
Q72- Other: - Text

5 Responses Employ retention commitment

Covid related	
Covid	
Covid	
covid	

Q73 - Are there any training programs/topics that would be beneficial to you and your employees?

61 Responses



Q73- Yes - Text

17 Responses

ecommerce training

HR training & local Management training

Small Business Marketing

TDG

equipment operator training Train the trainer courses other Health and safety courses

First Aid and CPR

customer service, create a ambassador program, local information, awareness and pride workshops

CAD/CAM

safety training

smart serve

Possible reasons to locate to Whitewater township. Would benefit out of area applicants to look at Whitewater region as an area to settle.

the cut sew industry moved offshore but it is coming back in a small way.

technician training

Upgrading Drivers License Programs

First aid

advanced online accounting

health & safety - lots of others too

Q77- List three positives of doing business in Whitewater Region

Muskrat Lake	Hwy 17	Ottawa River
location	size	services
lifestyle	ease of opening up storefront	N/A
lower storage costs	Local store, for fuel	N/A
Economical	Rural beauty	Local labour
quality of life	close to Ottawa	cost
Local	Outside of city	Easily found
Friendly people	lower tax than city	reasonable electricity costs
Minimal competition in my market	Low cost of living	Good outdoor recreation opportunities
Geographical location	direct access to a major TransCanada highway	A municipal council that is encouraging development
Mostly rural/Satellite TV is mostly a rural entity	Most people are friendly	Road access to customers good generally
Supportive	Great space	Close to the river
Hwy 17	Small community	No big box stores
Physically attractive area	Age of population	Familiarity of product amongst residents
The ability to know your clients and communicate directly	easy access to farm business when people are looking for products	small town, everyone knows everyone
Central in county	Close to highway	N/A
Clean Air	Not Cluttered Traffic	Friendly People
Central in Renfrew County	Close to Ottawa	lower fees/costs for renting facilities to train in
Central in Renfrew County Low cost and availability of land.	Close to Ottawa Sensible planning department.	· · · · ·
		to train in Reasonable housing cost for new
Low cost and availability of land.	Sensible planning department.	to train in Reasonable housing cost for new community members.
Low cost and availability of land. Small community	Sensible planning department. Common support	to train in Reasonable housing cost for new community members. Pace of work
Low cost and availability of land. Small community Whitewater rafting	Sensible planning department. Common support cottage county	to train in Reasonable housing cost for new community members. Pace of work N/A
Low cost and availability of land. Small community Whitewater rafting Ottawa River	Sensible planning department. Common support cottage county natural beauty	to train in Reasonable housing cost for new community members. Pace of work N/A N/A
Low cost and availability of land. Small community Whitewater rafting Ottawa River Central location (Cobden)	Sensible planning department. Common support cottage county natural beauty Community support	to train in Reasonable housing cost for new community members. Pace of work N/A N/A relative low costs
Low cost and availability of land. Small community Whitewater rafting Ottawa River Central location (Cobden) The natural environment	Sensible planning department. Common support cottage county natural beauty Community support qualified worker pool	to train in Reasonable housing cost for new community members. Pace of work N/A N/A relative low costs proximity to Ottawa, and GTA
Low cost and availability of land. Small community Whitewater rafting Ottawa River Central location (Cobden) The natural environment Central located in Renfrew County	Sensible planning department. Common support cottage county natural beauty Community support qualified worker pool Growing Residential areas	to train in Reasonable housing cost for new community members. Pace of work N/A N/A relative low costs proximity to Ottawa, and GTA Close to Hwy 17
Low cost and availability of land. Small community Whitewater rafting Ottawa River Central location (Cobden) The natural environment Central located in Renfrew County Growing	Sensible planning department. Common support cottage county natural beauty Community support qualified worker pool Growing Residential areas	to train in Reasonable housing cost for new community members. Pace of work N/A N/A N/A relative low costs proximity to Ottawa, and GTA Close to Hwy 17 lots of young families

Natural resource balence, work/outdoor recreation	slightly lower cost of living, but that is evaporating	underdeveloped, so lots of opportunities
nature, wide open space	small active communities	unique outdoor recreation
Quality of life	Cost of land compared to cities	good land quality
Trans Canadian highway	Real estate pricing	N/A
Small community so members are loyal	Not alot of competition	N/A
half way between bigger markets in Ottawa and North Bay	close access to recreation areas. Hunting & Fishing	lack of competition
Beautiful and clean environment	Residents willing to buy local	Proximity to Ottawa
Sense of community	Central location	N/A
local community support	most people are helpful	space to do business
Not as much employment competition	No traffic congestion and easy commute for most workers	Rural tax
Business network	Cultural obscurity	Incompetent competitors
available workforce	relatively low land costs	quality of life
Its the whitewater Region capital on the Ottawa RIver	Up and coming community oriented people.	N/A
Low costs	Lifestyle is high	N/A
availabilty of labour	major roadway accessabilty	reasonable taxes
center location	N/A	N/A
Location on highway 17	cost of buying a building	operating costs
Rural	Close community	N/A
low housing cost	N/A	N/A
Remoteness	Lifestyle	Efficiency
Location near to Ottawa	Location near to outdoor recreation	N/A
Rural	Location - close to city	Cost of living is low
connection	low cost	N/A
Low taxes	low cost of living	Proximity to Ottawa
growth	size	needs of the community
manpower	Land at reasonable prices	utilities
Tourism Area	lower business taxes	resonable utility costs
Low cost	Landscape/Natural surroundings	Highway
beautiful area	rural area and way of life	N/A
support from municipal government	had cheap land	support from the community

Q78- List three negatives of doing business in Whitewater Region

59 Responses

No Family restaurant	Poor signage	No Public rest rooms/ restrictions due to covid last couple years.
pothole roads	poor ditching	poor road side clearing
lack of cell service	no bank in Beachburg	no gas station in Beachburg
travel costs to jobs, service upper ottawa valley	workers from other area's do not have vehicles to get to work or driver's licenses.	N/A
Hard to find employees due to location	People living here can't afford minimum pricing that we offer (rent)	Lack of local services such as water, natural gas and good internet and cell services
Internet speed	cell service not so hot	natural gas would be nice
far from daily suppliers	no gas station	no bank
Limited private health insurance amongst residents	Low population density/lots of driving	N/A
lack of a decent groceries store	People leaving the area to access medical services	The busy Highway leads to traffic congestion
Distance to customers are a factor	Some roads in winter not maintained well	Cell service much improved but still some dead areas
sm	N/A	N/A
small community	Access to parts	N/A
Shortage of commercial property to purchase/lease	Short business day hours	N/A
no local bank in Beachburg	the travel distance to large markets	N/A
Bad roads	No fire protection	N/A
Water / Sewer Rates	Tax's	Getting to Expensive to live here
Internet costs	N/A	N/A

Location. Hard to change, however the four lane highway will help with that. Look what it is doing for Arnprior. Pressure needs to be kept up to continue the highway right through to North Bay and beyond. Time and money!	I am hesitant to mention the following as I am an import to the area, but that may be how come I notice this. Motivational mindset. This area has a lot going for it. Outstanding natural beauty. Room to grow. Close to the nations Capital. For our family personally it has been a terrific move. We feel at home here, and well accepted. We travel quite a bit in central Canada and beyond on business and pleasure. On these trips we like nothing more than checking out what others are doing on their homes, businesses and farms. We return to Whitewater region feeling that pride of ownership and progress are almost frowned upon. Joe Kowalski comes to mind. No one has done more in recent time to bring people and money to this area, yet he is regarded with skepticism at every turn. We need to inspire the population.	Infrastructure. While we have great internet, not everyone has. So important now. Natural gas availability would help.(Especially right past my door of course. LOL) We need people who want to create jobs which in turn attracts people.
Small community	Far away from main highway	Lack of certain suppliers
internet/ cell phone	accommodation	N/A
Too much red tape	N/A	N/A
access to rentable space	access to trained hires	the difficulty of people traveling
lack of roofed accomidations	undeveloped Westmeath provincial park beach	condition of grant settlement road
Whitewater Region takes a very long time to get back to you	Supply issues	N/A
main street is very sparce for new opportunity	Main street is not as attractive as it could be to tourists	no indoor dining on the main street
population	N/A	N/A
Location from town sites, no one wants to drive this far to come to us except during lockdowns	We'd love to see farmer's markets in Beachburg and/or Westmeath	Requirement for building permits is becoming unreasonable
Freight logistics	skilled and unskilled labour, wage competition	N/A
cell service	internet service	open mind
Transportation (railroad)	distance from major markets	N/A
Main Steel Port locations are Hamilton and Montreal	Lack of competition in Raw Materials	N/A
If a customer has a bad experience word spreads fast	No banking services as the town is small	Only so many \$ to be spent in the community
hwy 17 is only 2 lanes through the area	hardly any big manufacturing companies in the area	lack of cell service, 3 phase power, and gas in rural areas.
Poor cellphone service	Poor internet	Not enough doctors and other medical services

proximity to large city	income levels	N/A
transport to other markets	smaller population for your product	N/A
No public waste disposal like you would have in an urban centre or water supply	HWY 17 being 2 lane	Being rural is a disadvantage for trucking and logisitcs
Climate	Culture (traditions)	Customer base (retirees)
Poverty	High shipping as materials can't be bought locally	Limited markets and venues to sell
poor cell service	untenable access to the Ottawa river	highway 17 and no commuter rail line to Ottawa
The unwillingness to build and develop community infrastructure	To many things are tied to Joe Kowalski who has terrible business and political ethics	Some of the community is stuck in the past
Limited skilled workforce	N/A	N/A
natural gas/ hydro availability	trucking availability	internet/phone services
whitewater region not having access to whitewater rapids	N/A	N/A
Lack of cell service.	Lack of cell service.	Lack of cell service.
organizational support	lack of clear communication	lack of caring from the Township if business was active
Community expansion	Rural	N/A
cell coverage	internet	N/A
Slow internet	Distance to customers	Road conditions
Poor cell service	Poor internet service	N/A
Cell service	Internet service	Roads
cell/ internet	business comerces	can be tough for non locals to feel welcome
Lack of skilled / qualified labour	Lack of high speed internet	High electricity prices
not being here that long	size of the area	N/A
distance to airport	distance to a major city with greater amount of supplies	cost of transport and time required. All due to distance
No Gas Station	Low Income	Sparse Population
services for families - grocery/recreational	workforce	lack of population/elderly population
rural area travel/ population	accessibility of skilled trade workers and equipment	N/A
cell phone services	internet availability and speed	provincial government

Q79 - In terms of overall impact on this community as a place to do business what is the most significant change you would like to see in the next five years?

52 Responses

All the above

highly visible road crews fixing our community roads and ditches

cell service

Road repairs, we service a lot of cottages and rural properties

Have municipal water and gas services available to local businesses and homes in the area

natural gas and internet speed improvement without a hefty fee

More funding for small business

Hopefully - expansion of the ConnectWell Health Centre in Cobden, to include physio clinic/office space and shared admin support with other local private health care providers (chiro and massage)

Addressing the Highway to allow for more people to travel to the area. Either an expansion or adding additional passing lanes.

Access to internet and cell service coverage

Growth will help

Increase in the variety of services offered in the downtown core

Less government red tape.

Get fire hydrants back online

Better administration

I am struggling with this one. The road is vital, and is coming. We need more people with an entrepreneurial spirit. I wish I could be more helpful on how to attract people.

Just let businesses do business and they will succeed on their own.

Develop rentable commercial buildings

reinstitution of the business advisory committee to council

We would like to have a business display with some of our products we sell and install and also a business sign approved.

more retail and dining on the main street. it would attract tourists to wander and spend time

revitalize the downtown core

Lowering the cost of building plan fees to the Township for agricultural businesses, rural roads being maintained properly, more opportunities for agricultural funding, and an area where farmers may hold auctions for their livestock, including specialty livestock such as bison.

That's a hard question, Most of my anxiety as a business owner comes from Red tape. Building permits, export permits, licensing, audits, inspections, QA... it's a never ending stream of complex compliance craziness. At all levels of government, it is very easy NOT to want to be an entrepreneur, and just say screw it I'll go work for CNL, Base, etc.

More culturing of Entrepreneurs and small business in the natural resources sectors. Business that add value to forestry, agri products, even manufacturing. Build and make "STUFF"!

Removing roadblocks, I fully expect the next building application I apply for MTO will shut it down due to my proximity to highway 17, which is bonkers crazy, Just build the damn highway already!!! either that or bring back our rail line, that was a very big mistake letting the rails go.

Do not focus on bringing energy costs down, we are flush here with Natural resource energy, encourage Biofuels and heating over investing is Natural gas. I'm pro pipeline, that's not the point use the resource we have here to not export energy dollars out of the community, keep them here and make the jobs here!

locals to welcome newcomers

More effort to improve the look of the town

Able to get rid of cardboard waste, with out burning or it going to a landfill. Main roads upgraded to year round access. (no half loads)

Fixing all three of the above noted issues

Residential expansion

availability of building lots in rural areas to help increase our population/income levels

stream line paper work to do things... do not increase building costs, get ontario hydro to stream line the process to install hydro

More affordable housing for employees and potential employees.

Environmental oversight

Expansion of hwy 417

public access to the Ottawa river and an associated increase in visitors, full time residents, and small businesses

Public Access to and from the Ottawa River for all self propelled users

Completion of the 417 to the area and a business park next to it.

access to the river

Increase in cell service.

Would like to see an active promotion of local businesses. community info board, tourist information booth.

Open community events and sports facilités / children involvement with the growing community work

To remain competitive we need better cell and internet coverage.

High speed internet and impoverishments to the road ways

Improve cell and internet services

Internet, cell service, and roads

Local buy first program

High speed internet!!! It is the gateway to any number of professional services offered remotely as well, frankly, to attracting younger persons that expect/want high speed internet at home for regular personal activities such as streaming movies.

twinning of the highway

I would like to see someone hired with a good educational background in PR. Such a person would also have the tools needed to work with all of the businesses/clubs/boards/schools/church groups to bring them together eventually with the common goal of good solid economic development that would benefit the entire region.

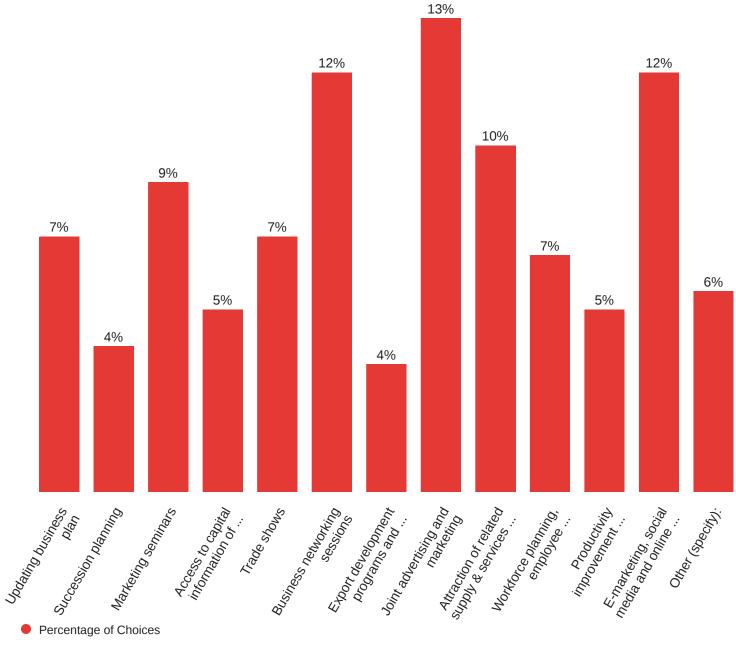
Infrastructure like grocery & recreational

Image promotion, attract people to the area

internet and cell phone expansion.

Q80 - What assistance or opportunities would be beneficial to support your business?

59 Responses



Percentage of Choices

Q80- Other (specify): - Text

11 Responses N/A	
online training option	ons
Common brand (O	ttawa Valley or Whitewater Region)
N/A at this point in	our history
Active municipal at	titude
Advertising for loca	Il businesses for local
commercial land av	railability
Government Grant	S
Improve cell and in	ternet services
banking/financing f	or local business
not applicable due	to upcoming retirement

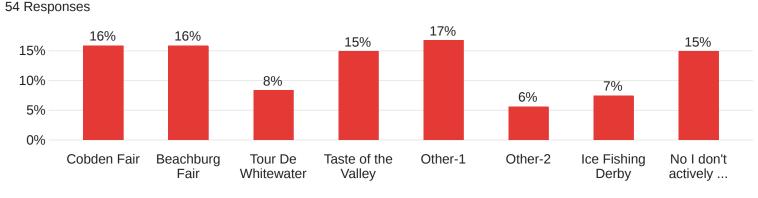
Q82 - The Township of Whitewater is home to several local festivals and community events. Are the local community festivals and events of benefit to your business?





Percentage

Q83 - Do you contribute to any of the following local festivals and community events?



Percentage of Choices

Q83- Other - Text

18 Responses

Promote civitain fund rasiers

not yet

Library,

Christmas Market

Spring chicken Run (BORCA)

Eganville Snow mobile races

Cobden Christmas Market

Occasionally a sports team or club

Golf Tournaments

I the future we will.

Petawawa showcase/ Renfrew homeshow

the hell or high Water race on the Petawawa, King of Clubs, the small event I host and am attempting to turn into our version of American Whitewater's annual festival that regularly attracts 5,000 paddlers to Summersville, West Virginia.

Borca, Spring chicken Foresters Falls winter carnival golf touraments BORCA events WDRA/Octoberfest

Fire Department, Beachburg

Q83- Other-2 - Text

6 Responses I check them out and make purchases foresters Falls carnival farm show the world championshionships of freestyle kayaking that have been held here in 1997, 2005, and 2015 Foresters Falls Canada Day Farm to Table

Q84 - Please describe your contribution (sponsorship, donations, products, prizes, services, etc.):

36 Responses

We provide an avenue to sell tickets and information on local events

Donation for raffle

sponsorship, donations, products, prizes, services. Basically in every way

donations
Sold baked goods at the Christmas market in Cobden this past December
Donations, prizes, services
donations & sponsorship
We provide bales of hay and straw as safety barriers.
Sponsorship, donations, prizes
sponsorship, and participation
We donate prizes to certain events.
I usually donate something to everyone who asks.
sponsorship
All of the above.
all of the above, including the use of shuttle bus
sponsorhips, door prizes
assist with services
Display and marketing opportunities for our products
Sponsor
Not at this time.
time
Vendor
Products
I am a startup, a restart actually and have put all of my resources into rebuilding. sponsorships and donations can come when the company has positive cash flow and profit.
Financial sponsorships
time & services, arena sponsorship
products, prizes and services
sponsorship, donations, products
money, prizes, donated space, food donations and preparation space.
advertising
sponsorship, products, prizes
Various donations of Pizza to Beachburg Jam, Golf Tournaments, Deer Contest Donated hot dogs & drinks to Kid's Club, Donate Candy for the parade, as well as sponored Santa's Float and donated cookies
sponsorships, prizes, sampling
prizes

sponsorship, services, and donations

prizes, donations

Q85 - What are some significant, positive actions the Township of Whitewater could take to support business development and business growth?

47 Responses

Quicker Land severance for development, More signage options for small business on Hwy leading into Cobden, to better reflect variety of business available, More development for housing and residential to increase local population, more information at lights in cobden, over 5000 people a day stop or pass by main street, need some way to pull tourist off hwy to park and walk around town for break. Need a sepate public parking rest area at lights verses the park.

improved upkeep of our local roads; invite businesses to reach out to community with open houses;

not sure

- provide free services such as transportation to seniors

- bring water and gas to this area (Beachburg)

- reduce property taxes

improve internet, especially for those of us that live in the coutryside without the hefty cost.

keep business costs and clerical type work to a minium

In my case - support expansion of health centre as mentioned.

This survey is a good start. Getting business input and letting them have their voices heard is great. The Township needs to continue supporting residential expansion into the area. This includes senior living options in the community. Finally get a good grocery store.

Road improvement mostly at present

I struggle with taxes, water & sewer - it is very expensive...

They could assist by providing new businesses with a clear list of responsibilities/requirements so that all could be accomplished quickly and easily

Less government red Tape.

Use my free service and not an outside company from Arnprior

You Tell Me. I can't find any.

I do not know

While I realise the township needs a certain amount of money to provide the services we all require and desire. We are in a location that increases transportation costs for businesses to operate here. Taxation and fees need to be kept to a level that will attract development. Not just freebies for the big guys. The small businesses can grow to become greater employers and need just as much encouragement. The only real advantage we have here at the moment is lower setup cost. Government is important to an organised and developing community, but people are essential. Attract people then give them the room to get on with it and the community will grow.

Removing the red tape in the planning process.

Remove unnecessary government fees

Bussines advisory committee, maintain CIP long term, promote and expand all recreational trails (Help BORCA, Provincial Parks), Create cross-country ski/snowshoe trails, Support farm gate sales

Make the main street more cohesive. right now there are these big gaps between businesses that are a mental hinderance to people strolling. The hwy business area is definitely not conducive to strolling. People go to the spot they are seeking and then leave. Having to drive from one door to the next means customers and tourists leave sooner

focus on the downtown core

Agricultural land is becoming scarce. There should be funding, discounts,

or programs offered to agriculture businesses and farmers since we are trying to maintain the natural aspect of this beautiful township.

I think I made my point previously

Awareness campaigns, ambassadors for youth in school and businesses to build community pride

keep taxes down, keep development charges/building permits down, 911 charges, maintain roads

Help improve storefront for more curb appeal.

Support initiatives to improve cell, internet, and medical services

Reduce the number of barriers that have been systematically put into place over decades of government oversite.

A study on affordable housing. This would assist businesses with employee retention as well as recruitment.

Follow up on this questionnaire (it is my third)

Sponsor markets and promote tourists to the events

public access to the world famous resource the region rebranded itself as.

Building more community based infrastructure that draws in more people. Like Access to the Ottawa River. Or a place other small business and use for access to and from the river.

Use Company services that are located within Whitewater region.

Bring successful entrepreneurs in for inspiration and ideas.

create a good commercial business area, good utilities and land prices.

The Township makes a public announcement indicating the plan to support business development and business growth.

Welcome support and information if new businesses open up in the area. Meet the businesses as they open.

Become more involved with development of businesses

More recreation is needed as it draws people to an area. More public spaces, parks, water access.

Free advertising or low cost advertising

Maintain public access to the Ottawa River for recreational boating.

support a local business on the Facebook page should be posting one a day, Grant opportunities newsletter update

General marketing to colleges and universities about the benefits of rural / small town living; Continued and forceful pressure on governments to expand high speed internet

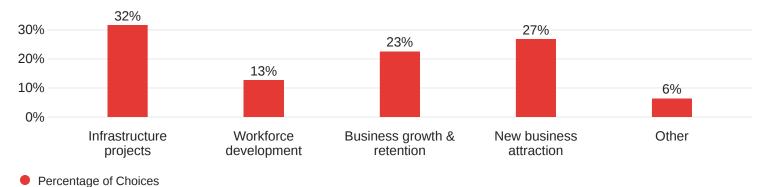
Better advertising and promotion. Less red tape.

events that support local businesses.....

Township to assist with networking between local businesses and trade/engineering companies

Q86 - What should the municipality be focusing on economically over the next five (5) years?

69 Responses



Q86- Other - Text

9 Responses

Land development

Roads, and Business retention focus

Attract immigration. They will find their own work.

Red tape Accommodations Active social network think outside the traditional box Environmental awareness and protection

Q87 - What is your vision for the business community in the Township of Whitewater over the next 5-10 years?

47 Responses

Like a West port, MerricKville, retirement community & family retention or additions to population, tourist destination, Not just rafting, lake communities have lots to offer as well. increase in Historical assets around township, be great to have a living historical village in township, foresters falls could provide that with grist mill development project, it already has several cool historical buildings and cobden definitely needs something here as well historically to draw tourist in to stay and see. Old fashion steam boat rides on lake maybe!! something to capitalize on lake in town for sure or build a historic museum on lake with parking etc to bad train tracks are gone or could have did an old train station etc.

Hopefully more manufacturing businesses/plants such as: wood and lumber yards for making Furniture as bookshelves, chairs and tables, papers, floors, construction materials, wall panelling, tool handles, decorative objects, just to name one; Businesses to make Structural components, electrical components, machine parts, tools, fixtures and fasteners

not sure

Hope to see more businesses are attracted to the Whitewater region thereby growing the tax base which in turn can be used to offer more serivces.

We may need to be more connected in a global sense.

I haven't really thought about it on a broader level - hopefully it will grow along with the township. There are likely business opportunities that parallel the local recreational pastimes - such as maybe a local kayak/skate/bike/sports equipment shop

New grocery store

Customers purchasing locally and not online

I hope I can still be here in the community,

To create a community that offers space for children and families to gather outdoors, developing an understanding of connection with nature. Supporting local Indigenous businesses and programs that enable this connection.

Retiring

More small business

Keep on track with what improvements have been done. Increase the population living here will help support businesses.

Not sure I'll be retired

Good question - I never thought in these terms, so I have no thoughts to share.

My focus tends to be on agriculture. Agriculture in this area is undergoing a period of considerable market driven change. Not all of it for the benefit of the rural population, but money talks. Nothing happens if the money does not work. Perhaps more businesses like "Valley Bio" will develop and grow to add value to the changing products produced by the area farms. Also restaurants and rest stops could be further developed as the road improvements continue.

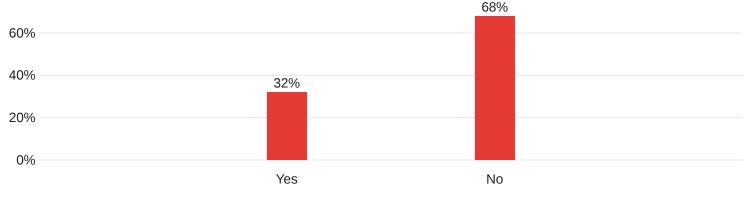
Be actively engaged with local business community and assist others in starting up in the region.

would like to see some light industry. Agriculture and tourism to remain the focus

Start some sustainable tourism development. Access to the natural environment in a more public forum. (more parkland and trails)

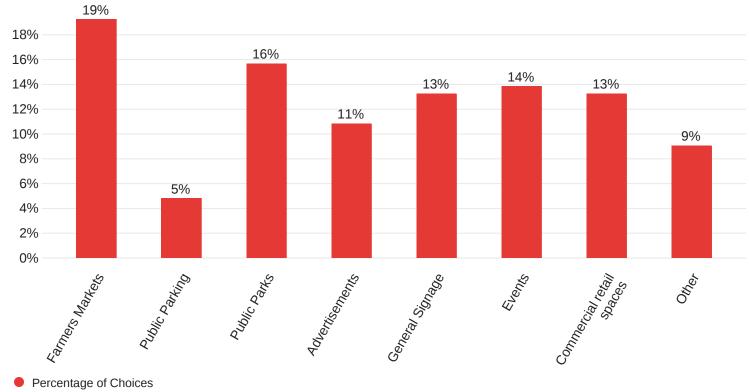
More profitable and diversified (Age, new Canadians, types of business)

Q88 - The Township of Whitewater currently has an Economic Development program called Community Improvement Program. This program offers grants for private property, rural and agriculture improvements. Where you aware that Whitewater Township has this Economic Development program active? ^{72 Responses}



Percentage

Q91 - What three community assets would you most like to see developed/improved upon in Whitewater Region? - Selected Choice 69 Responses



Percentage of Choices

Q91- Other - Text

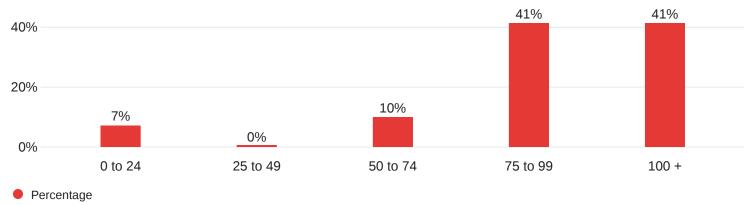
15 Responses
Road repair
None of the above- roads, fire protection
Fiber internet and cell coverage
dining
Heavy freight logistics HIGHWAY
Community health centre expansion
Access to the RIVER!
trucking route around beachburg
access to whitewater
Events, Farmers markets, Public Parks
Paved shoulder roads / community walk ways and pedestrians trails
public access to whitewater section
Seniors
internet

public beach on the river

Q93 - What percentage of your supplies/services/inputs are you currently able

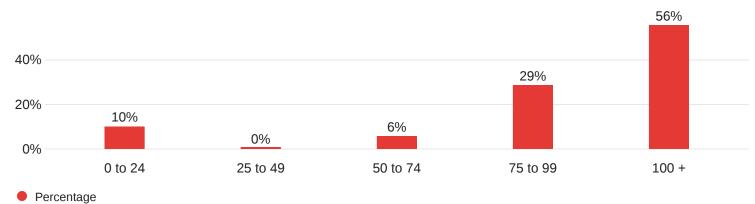
to receive?



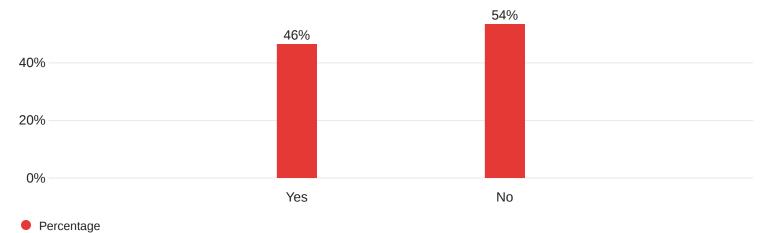


Q94 - What percentage of your goods or services are you currently able to ship/deliver/offer?

70 Responses



Q95 - Are there any products you are having difficulty procuring? 71 Responses



51

Q96 - Specify which products you are having difficulty procuring

33 Responses

Maple Equipment/ locally produced products

imported goods

spray foam insulation products, apparently due to covid and manufacturing materials. Building materials

IT items

fertilizer, herbicides, parts

anything imported from china and general building materials

Items we used to get from the US are more difficult or now impossible to get

Fertilizer, Machinery Parts, sprays,

The price of lamb was up during Covid but local demand was down making it difficult to sell locally.

Exotic hardwoods, tools

Everything due to shipping delays

electrical supplies

Some key parts for industrial machinery. Some seed kinds have gone crazy in price, but that is also opportunity

parts for equipment

Steel

Coke, pepsi, grocery, tobacco, bakery dough

Parts for repairing equipment. Most equipment is manufactured outside of Canada and there are supply issues because of that. Products that Canada would be capable of producing are being brought in.

parts for things, chemical and fertilizer inputs may be a challenge this summer

raw materials

Standard products (covid)

the specialty materials in my products are sourced in Asia because the industry has been off shored. production itself could be very easily off shored but at the cost of quality and performance that are the (trademark) of my product.

Shipping delays and alot of truck parts that are on backorder due to Covid

new chainsaws due to supply chains shortage and none are available for purchase.

specific skus of inks and toners, specific items with metal components (rings, fasteners, etc), specific paper products

Stone and interlock products.

Home decor, lack of trade shows and new sources.

Subject to research there are limitations i can reveal at this time

delayed shipments

Electronics (computers and printers)

Products in general. The supply chain has made it difficult to get different supplies at certain times due to Covid.

cardboard, cans

Lumber

Q98 - Do you anticipate hiring or laying off staff within the next 6 months?

62 Responses



Q99 - If 'Yes, hiring' how many additional workers do you anticipate hiring?

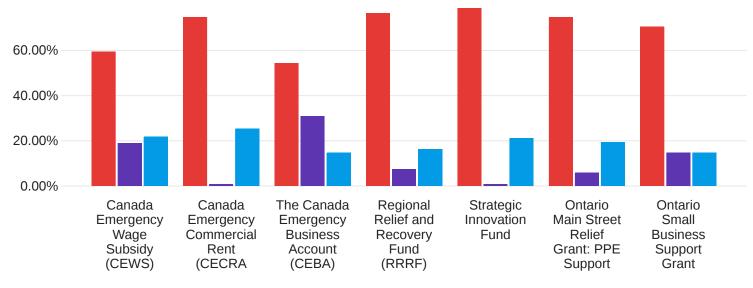
) Responses
or 3
0
.5
0
0
0
0

Q100 - If 'Yes, hiring', what skills will you be seeking? (e.g., computer programming, welding, etc.)

17 Responses
office help and labourer
Customer service
PSW, RPN and Cook
Educational, outdooor and childcare background
mechanical skills
Experienced drivers
River/ Canoe Guide
1.Quality Assurance and grain processing. 2.Sales and marketing
see above
Welder/fitter, computerized machines programming
customers service and food service
accounting office assistance,
3-10T & 3-10S mechanic, DZ and AZ drivers
Labourers.
housekeeping/general labour/cleaning
General laborers, kitchen staff, equipment operators
we train on the job so just people willing to learn and work

Q102 - Have you used any of the following business supports?

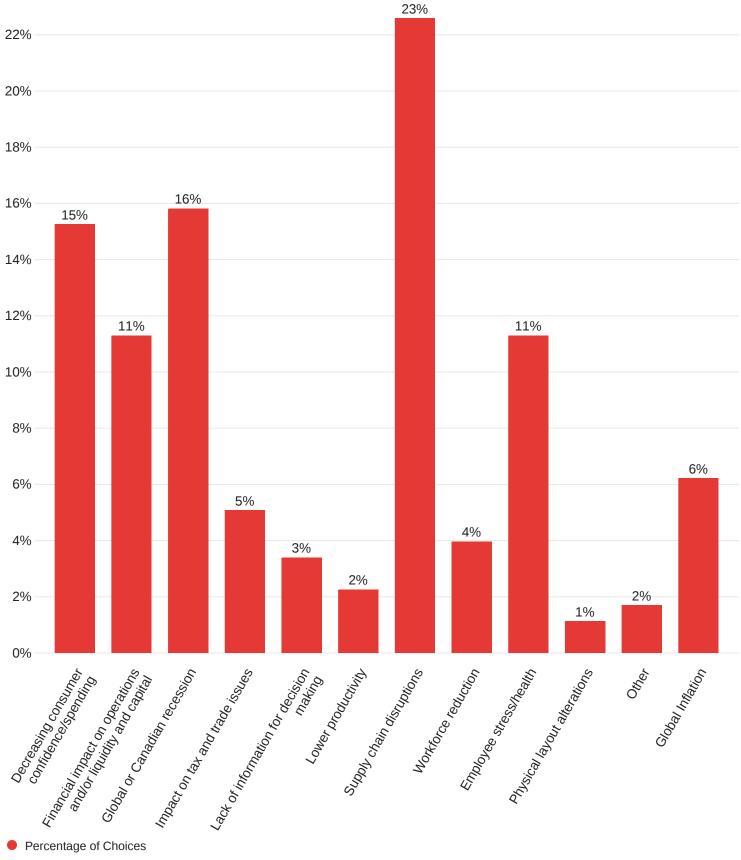
71 Responses





Q104 - What are your top three concerns looking forward? (Select 3 answers that most apply)

65 Responses



Percentage of Choices

Q105 - What do you see as the biggest economic opportunity for the community's recovery from COVID-19?

40 Responses

Tourism & development of Housing & cottages

housing

not sure

There will be less opportunity as long as the government continues to punish Canadian business. Carbon tax is killing us, just look at gas cost alone and how it affects courier cost and just about everything else to do with business. It's actually a really bad time for the Liberals to hit us with this carbon tax.

More people continuing to work remotely/from home - able to move to this rural area from urban areas - population growth in this area, and also growth of higher income residents (people who can work from home are often "white collar" type workers with higher incomes). This will continue to put upward pressure on property prices, but also increase the tax base, which should benefit the municipality overall.

Affordable housing

Havent really given this much thought

more spaces to gather in the outdoors.

Small business recovery

Families leaving the city to the community to purchase cheaper housing and switch to remote working environment. This is just a guess - no specific data to support

Get the tourism offer back to normal.

Increased demand for outdoor spaces, camping and recreation activities

Recapture the local & Canadian market, and the USA market

encouraging tourism. Developing what is already here. The potential is great

Allow all businesses to open back up as they were once able to before the coronavirus so we can all get back to living the life we all want to live as defined in our Charter of Rights and Freedoms.

Value added agriculture, We do a great disservice here where with little to no value-adding to exported ag products

outdoor recreations

get people back out into restaurants

capitalize on the fact that people want to move out of the bigger cities.

Continuing emphasis on "buy local."

tourist and outdoor attractions

More tourism. People want to be out and more active.

Tourism

Consumers are buying local

recreation

there is opportunity to contince to grow

Trained people moving out of the city.

the natural resources, people want to get out of the city. outdoor activites.

Travel restrictions being lifted will allow flow

Small rural and outdoor destination

Growing small business to boost our local economy

Opening businesses that serve the public

Financial support through government programs

understanding the total value of local businesses in the community

The availability of jobs should greatly boost Canada's economy if people who are currently not working would get into the job market

increased spending in stores, restaurants,

New business development along with full re-opening of all business's

supporting growing businesses that drive employment and consumer spending

promoting rural lifestyle

influx of city people moving to WWR

Q132 - Do you have any additional comments, concerns, or ideas regarding conducting business in Whitewater Region?

26 Responses

We have to get people off the hwy by directing them in town, eg public beach, rest stop, public parking for truck & trailers, more hype about lake. Need to prep people before they arrive in Cobden or township visually on hwys, cobden as a day destination like west port, merrikville, great examples of towns that get people to make day trips but really not a lot to do but they do a good job of marketing, sit down restaurants would help. Historicall village is what we need for tourist passing through to stop for day or afternoon when travelling through, by attracting people to it the rest of business in town would be busier by spin off. Think about upper canda village and how it supports it local communities by drawing 1000 of tourist ever year from early spring to late fall, we could also do a large Maple sugaring building in town to draw spring tourist. Cheers

Keeping the community informed and allowing the community to "vote" on any major changes that would affect daily living would be great.

no

No

Amalgamation was the worst thing to happen! It has been downhill for the former Westmeath township. terrible roads; topheavy with staff who control councilors rather than vice-versa; and staff who have too much power and just like to spendspend with little common sense!

This survey is a worthwhile endeavor. It seems the current council actually takes information such as this survey and does something with it.

I am self employed and work out of my home. I was not able to provide answers for a significant number of questions as they did not really apply to my situation.

Thanks for asking for my input.

Unfortunately not at the moment.

Would like to meet with the municipality to discuss options and services available for my particular situation.

Thank you

Some municipalities nickel and dime people with fees. Don't start doing that. Make sure you take operations out of tax fees.

I am very happy in White water Region and look forward to what ever future plans are instore

Funding, funding, funding...for agricultural businesses since everything is a major cost to new farmers. The rural roads need a complete overhaul as it is difficult transporting my livestock comfortably with the deterioration of these roads.

You are on the right path

There are a few questions that I had to estimate. I would enjoy talking to you in regards to explaining or giving details on what I can offer and what could be offered for a new business. I was the VP of the chamber of commerce for two years which also ran the ovta. I am looking forward to be partnered with you. ps in there are any programs ar grants that could help in the start up please let me know.

keep up the good work

More communication is better for everyone

Expectation is low. This is my third whitewater survey and I am yet to receive followup. A few years ago, Mr Kenney had the right idea but was canned as he was ramping up. I see little hope under current admin

The taste of the valley events are successful, particularly Cobdens, but we need more of these selling platforms. Perhaps an ongoing marketplace where we can display our goods and sell on a regular basis. Access to professional services and fees that reflect a small entrepreneur's budget. Seminars on product packaging and networking events would be very beneficial. We have a beautiful waterfront park that could be an effective marketplace throughout the summer months ...main highway, highly visible ... with music, vendors, services, food and more. If every weekend is not viable, then why not long weekends, when tourists are out and about.

I love this area. it changed my life 40 years ago, but it is a challenge living here.

Thank you

Thank you for sending me this survey.

thank you

None

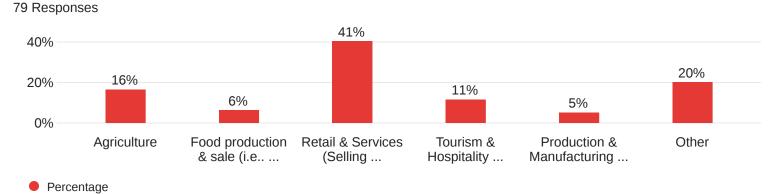
"add additional comments" function doesn't seem to be working on the survey. It took me approx 30 mins to complete but i was quick

General Signage Help or assistance with advertisements would be appreciated. Appreciated the township for taking the time to reach out and conduct these surveys and get business input.

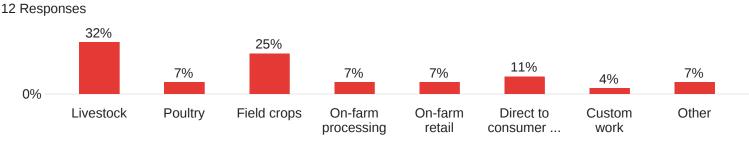
Inclusion & equality! I feel WWR is moving in the right direction. I speak with new customers moving into our community & I tell them they will be treated fairly by our municipality

Agricultural Report

Q106 - Which of these options does your business activity mainly fall into?



Q107 - Which of the following best describes your agricultural business? Select all that apply



Percentage of Choices

Q108 - If Livestock, please specify:

9 Responses

2 cows, 1 bull;

Beef-cow/calf-backgrounding

cow/calf

Dairy cows

Sheep

Bison

Cow/Calf, Prue Breed stock

Beef and sheep

dairy and beef

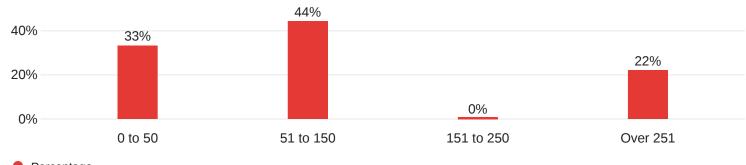
Q109 - Type:

6 Responses

dexter	
Angus	
Angus	
Holstein	
Plains	
Beef	

Q110 - Herd size:

9 Responses



Percentage

Q111 - If Poultry, please specify:

2 Responses

Laying hens

Laying Hens

Q112 - Type:

2 Responses

Sex-Link

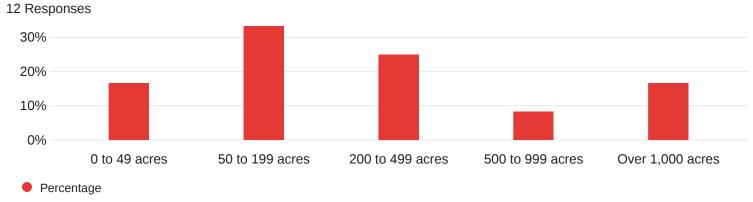
Chicken

Q113 - Flock size:

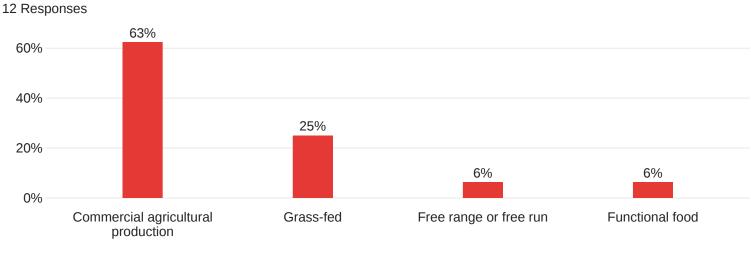




Q114 - Please indicate the workable acreage of your farm (owned and rented).



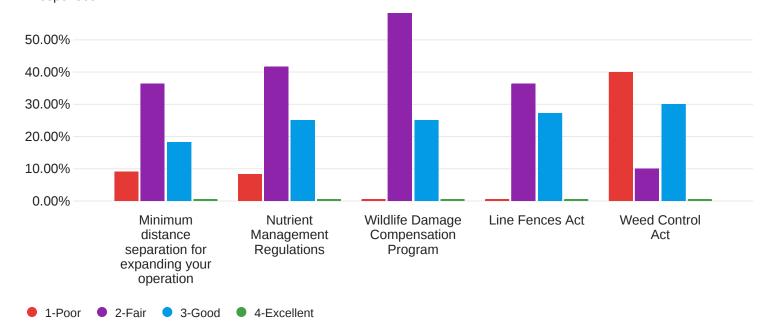
Q115 - Which of the following adjectives could be used to describe your farming activities?



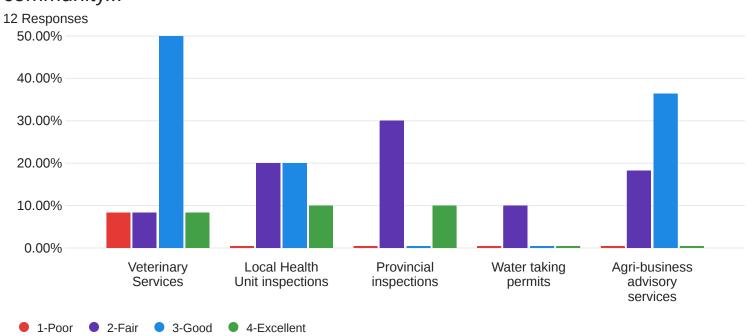
Percentage of Choices

Q116 - How would you rate the following factors of doing business in this community...

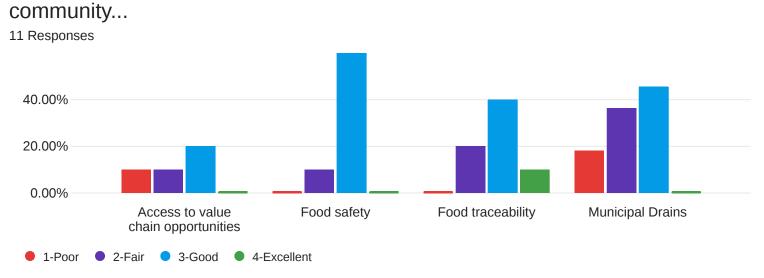
12 Responses



Q116 - How would you rate the following factors of doing business in this community...

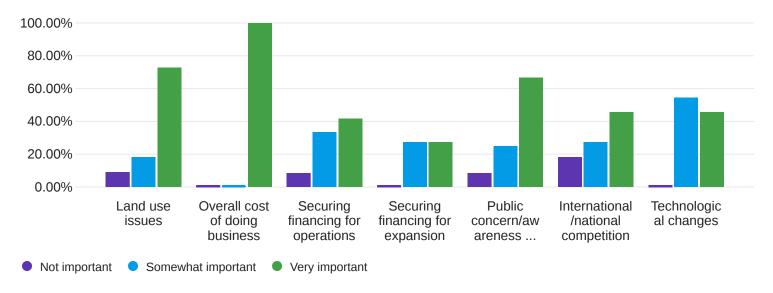


Q116 - How would you rate the following factors of doing business in this



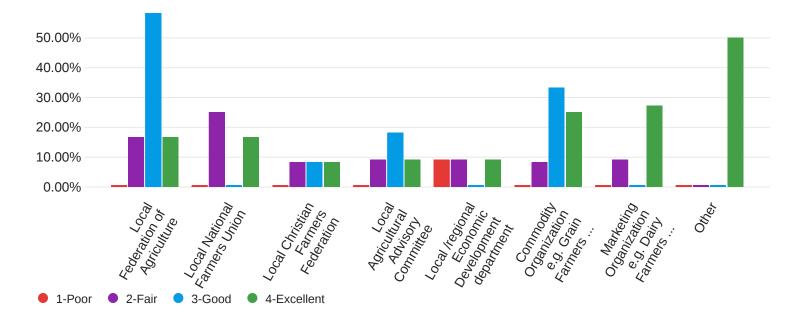
Q117 - During the next 2 years, how important will each of the following factors be to your farm business?

12 Responses



Q118 - Listed below are a number of organizations that assist agriculturerelated businesses. Please rate your level of satisfaction with the services provided.

12 Responses



Q119 - Are there assets or infrastructure that you would like to see developed to support agriculture?

8 Responses

The major spring run off from properties west of ours at the back is washing our topsoil into the creek, and the road in front of our property could have a major ditching and road improvement; some signage at the time of agriculture equipment out on the roads could prepare the community to be careful and more considerate when following and passing.

Roads- more frequent grading, Weeds-more control along the ditches

Roads-we drive on them every day, plus transports must move our commodities.

Fencing and tile draining grants so we may improve our lands without spending our entire year's worth of business income to do so.

HIGHWAY, Storage and warehousing

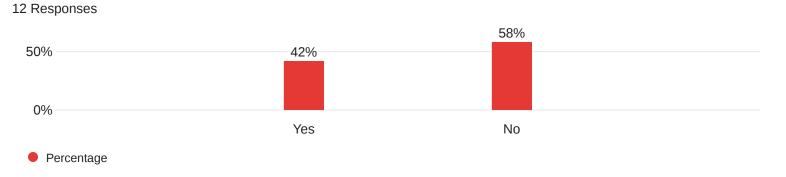
Grain handling and storage with rail lines running through the region to facilitate economical shipping methods

abittior

financing working capital, expansion, receivables and inventory

Q120 - Have you considered pursuing any niche/specialty market

opportunities?



Q121 - If yes, please explain

5 Responses

Agri tourism. We had such a business before moving to this area. We enjoyed that business a lot, and have some thoughts of developing a new one. It would be partly dependent on family interest before going ahead.

We are already in a niche market with bison.

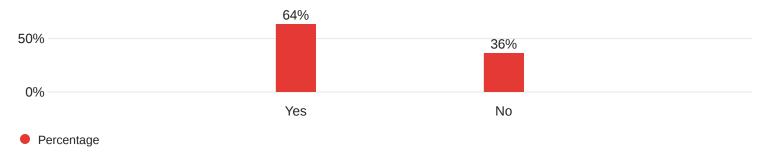
I AM the specialty crop guy... kinda my thing

farm gate sales

Producing medicinal cannabis for the EU market

Q122 - Do you anticipate changing your production practices to respond to changes in climate or environment

11 Responses



Q123 - If yes please specify.

7 Responses

reading weather conditions closer and responding with new tactics and the higher costs of replenishing the poultry and herds will be dealt with on the farm rather than buying from others.

How soil is prepared and conserved will become extremely important if weather patterns continue to become unstable.

We are completing research so we may someday open a meat processing facility and abattoir to support bison specifically. There are currently no Ontario abattoirs that are set up to slaughter bison without shooting them inside our livestock trailers which is a safety hazard,.

Trying to manage input costs and better crop performance

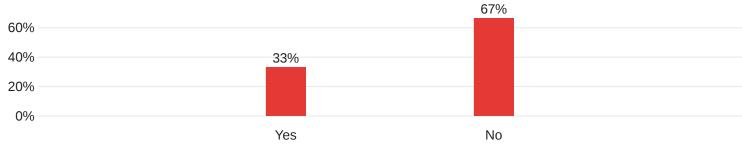
Growing speciality crops better suited to climates

different crops, cover crops

Need to go carbon neutral

Q124 - Does your business include on farm retail or farm gate sales?

12 Responses



Percentage

Q125 - Do you feel there are barriers in your community to on farm retail or farm gate sales?

4 Responses



Q126 - Please explain.

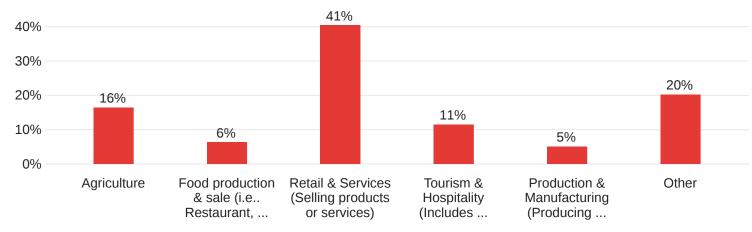
1 Responses

regulatory

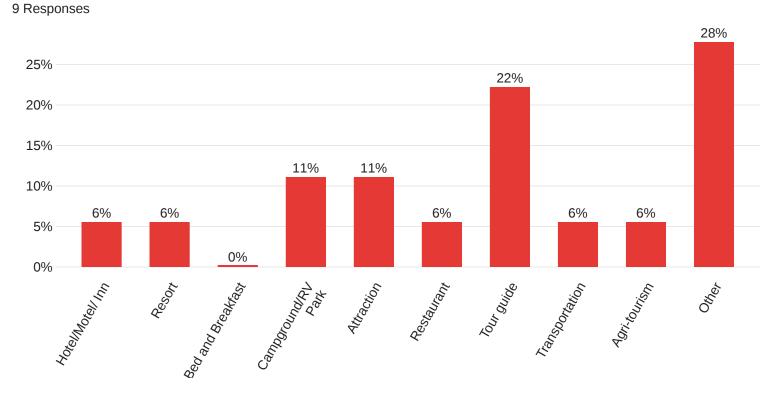
Tourism Report

Q106 - Which of these options does your business activity mainly fall into? - Selected Choice

79 Responses



Q133 - Which of the following best describes your tourism business? - Selected Choice



Q133- Other - Text

5 Responses

photography

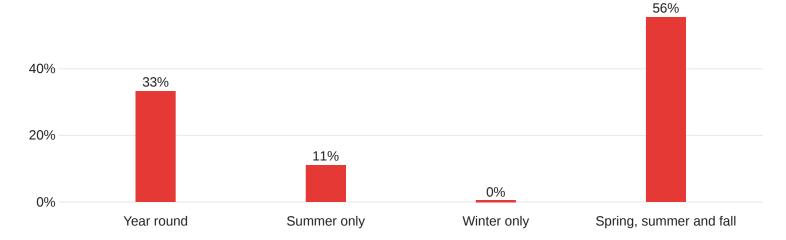
Wedding venue

winery

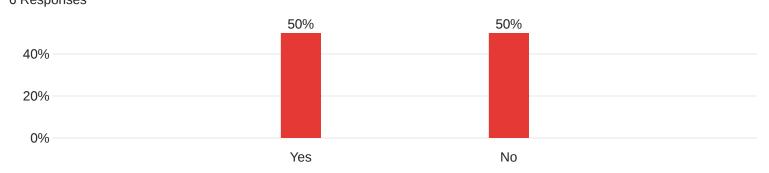
cycle tours

golf course

Q134 - What time of the year is your business open? - Selected Choice 9 Responses



Q135 - Does your business have the potential to expand into other seasons?



Q136 - If yes, what would take to expand into other seasons?

3 Responses Investment.

Snowshoe tours

lots of customers

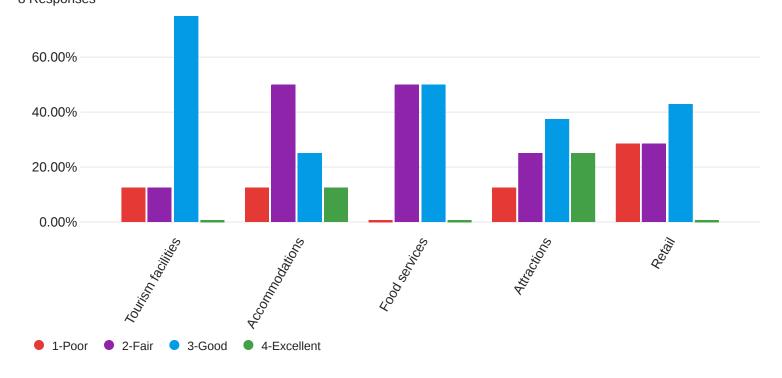
Q137 What are the advantages to operating a Tourism/Hospitality business in this area?

6 Responses beauty of region water access quietness Ottawa River Natural Resources N/A scenic N/A lots of space The Ottawa River The Outdoor Community Public Lands and parks rural N/A N/A Lower property taxes Quick access to Ottawa Central located within the county

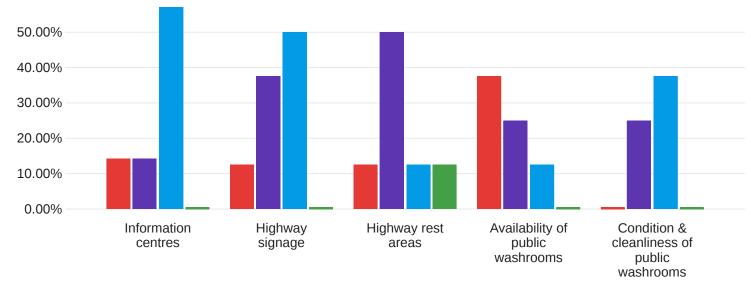
Q138 What are the challenges to operating a tourism business in this area?

6 Responses	
accomidation transportation N/A	
Travel distance from major populations changing demographics N/A	
low population N/A N/A	
Town Councilcertain business ownersAccess to the River	
cell coverage internet N/A	
internet cell phone N/A	

Q139 - Rate your level of satisfaction with the tourism facilities in this area. 8 Responses



Q139 - Rate your level of satisfaction with the tourism facilities in this area.



8 Responses

3-Good 4-Excellent 1-Poor 2-Fair

Q140 - Are there assets or infrastructure that you would like to see developed to support tourism?

public washrooms, (or partner with a business for access to washrooms for the public)

Tourism and the community

public free access to whitewater

Signage

Q141- Please estimate the percentage of your visitors that come for a day trip and the percentage that are overnight visitors? -Day Trip

7 Responses

50.00 10.00 60.00 70.00 10.00 100.00 60.00

Q141-Please estimate the percentage of your visitors that come for a day trip and the percentage that are overnight visitors? - Overnight

6 Responses

50.00 90.00 40.00

30.00

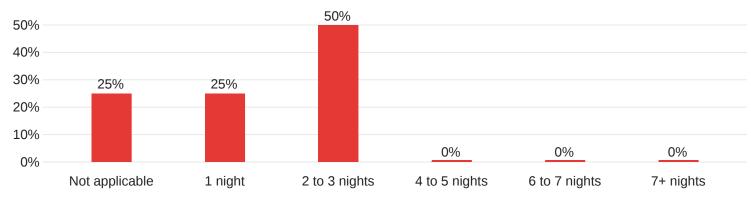
90.00

40.00

40.00

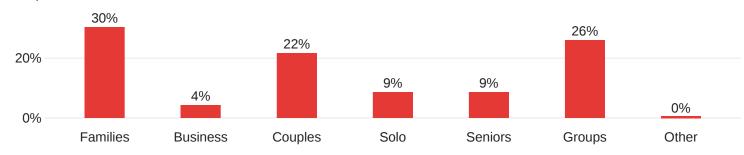
Q142 - On average, how many nights does a typical visitor stay?

8 Responses

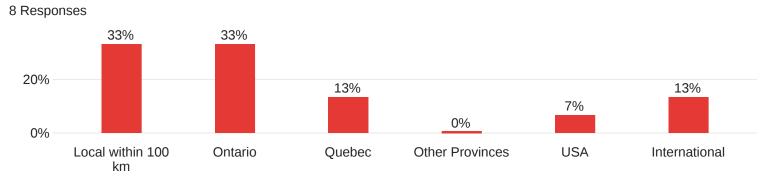


Q143 - Visitors to this business are they most likely to be? Select the top three. - Selected Choice

8 Responses

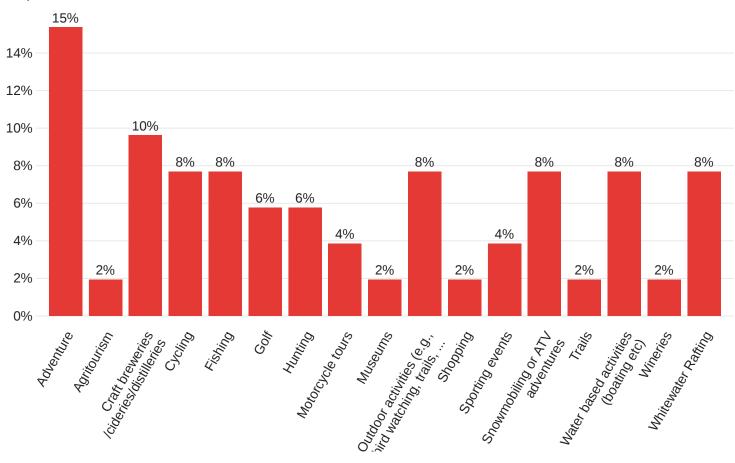


Q144 - What are your target markets? Select all that apply.



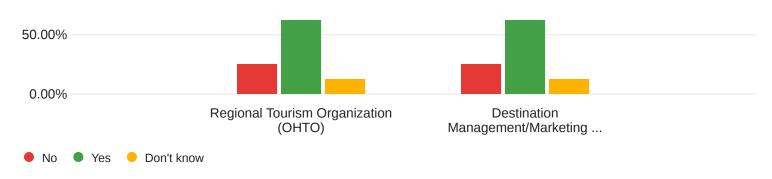
Q145 - What do you feel are the products/activities that attract visitors to the area? Select up to five

8 Responses



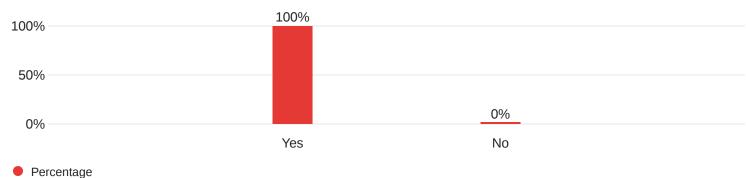
Q146 - Are you involved with the following organizations:

8 Responses



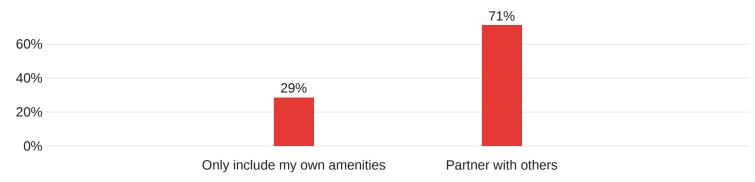
Q147 - Do you offer packages?

8 Responses

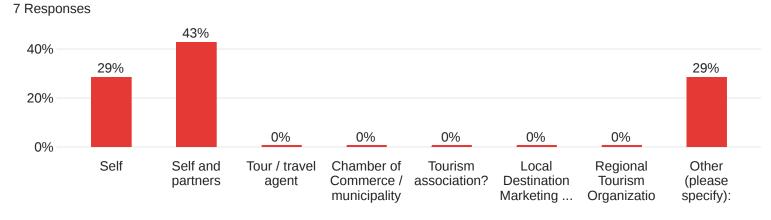


Q148 - Who do you package with?

7 Responses



Q149 - Who handles the promotion of the packages?



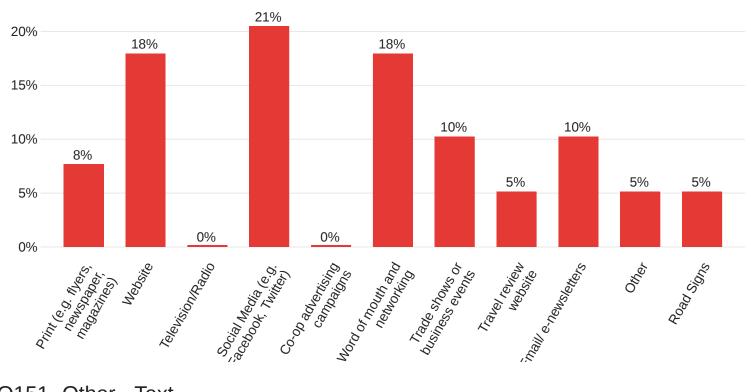
Q149- Other (please specify): - Text

2 Responses will be a number of the above

Head office

Q151 - What methods do you use to promote your business? Select all that apply.

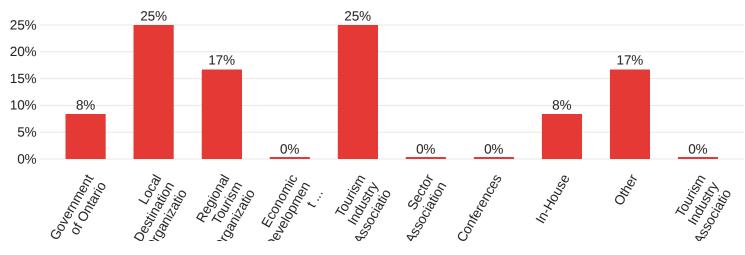
8 Responses



Q151- Other - Text

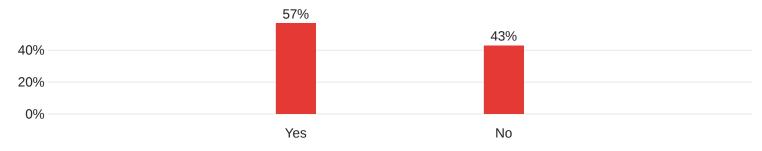
2 Responses we will Sponserships

Q152 - Where do you get your market research regarding tourism trends, market & growth opportunities, etc.?

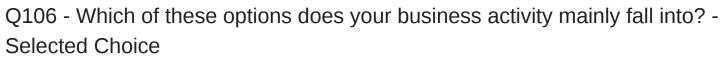


Q152- Other - Text 2 Responses NA (just general promotion) Camping in Ontario

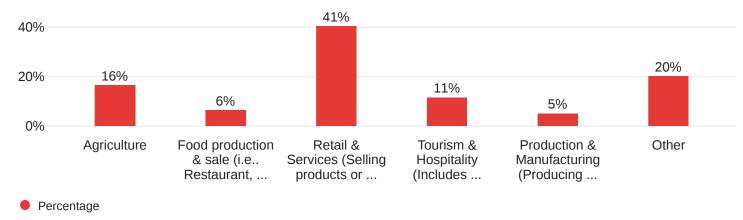
Q153 - Does the market research information you receive assist you in making business decisions?



Local Food Report

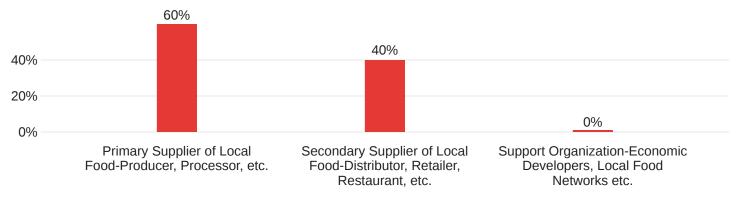


79 Responses



Q155 - Which of the following best describes your business / organization's connection to local food?

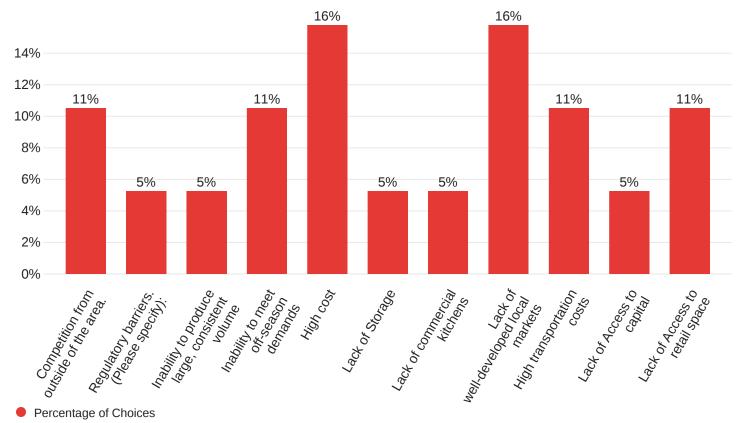
5 Responses



Percentage

Q156 - In your opinion what are some of the greatest barriers to supplying locally? (Read list. Select all that apply)

5 Responses

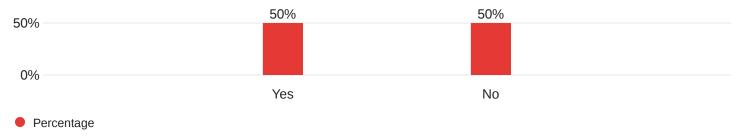


Q156 - Regulatory barriers: - Text

1 Responses

zoning rules

Q157 - At any time in the past 5 years have you been left with an excess supply of product?



Q158 - If yes, please explain what you did with the surplus product.

2 Responses

New business, figuring out purchasing trends

Again, this has been mostly due to Covid. It is hard to judge how much product to buy. Perishables of course, are the hardest hit. If you suddenly get shut down, you are stuck with stock you will have to throw out.

3

Q159 - Would you be interested in supplying local markets if the distribution and management systems were in place?

4 Responses



Q160 - Please specify (if yes) or explain why (if no)

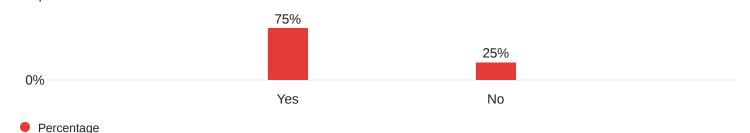
3 Responses

I would be interested in supplying some of my products for sale to our market

I already participate in local markets. They are a very large part of how I got started and they continue to be a very good source for getting my business out to the people and recognized

Ottawa Valley food co-op, Mrs. Grocer

Q161 - Do you have the capacity and interest to increase production to supply local markets if additional buyers were identified?



Q162 - If yes, please explain the type of product and any limits on its availability:

3 Responses

there is definitely a maximum amount of products that I can manufacture in a day. That limit has not yet been met

It's all about see who calls for me. I take on what i can manage. At this time I do supply other businesses with my product both in White Water Region and Renfrew County

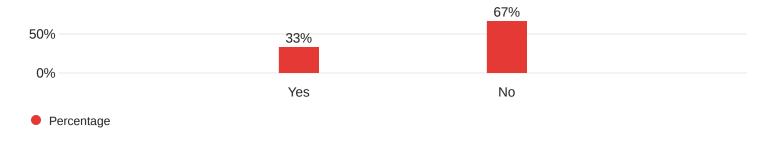
seasonal products and storage capacity

Q163 - Is your product currently processed before being purchased by a consumer?

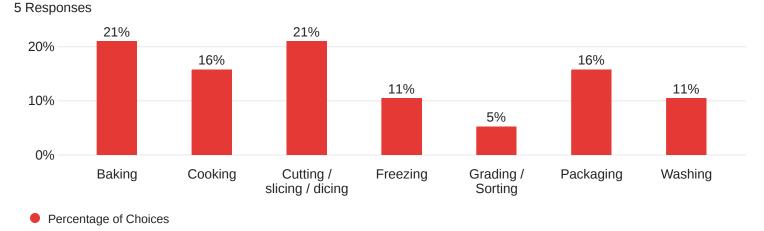
5 Responses



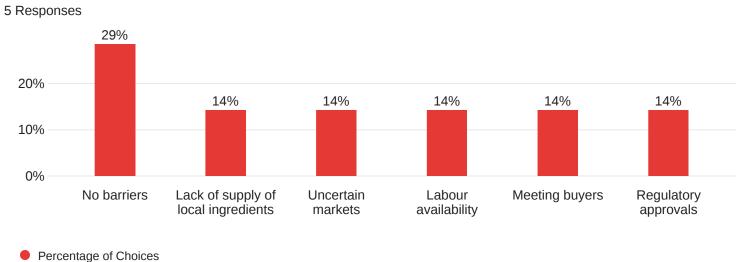
Q164 - In the future, would you consider having value added to your current products or the products of other businesses by processing?



Q166 - What type of processing does your business include?



Q167 - What barriers to including or expanding value-added processing as part of your business are you experiencing?



Q168 - Would you be interested in purchasing locally grown and processed food if the distribution and management systems were in place?



Q168 - Please specify (if yes) or explain why (if no)

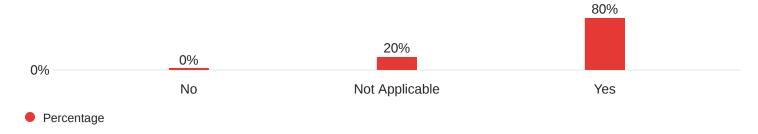
2 Responses

I already try to support local.

partnering	and	nacking	products	together
pullicing	ana	puoking	producto	logether

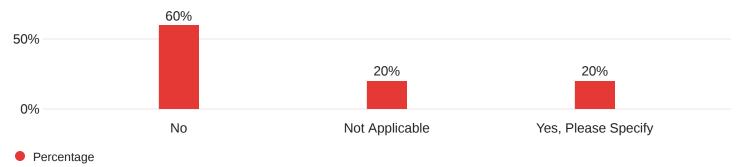
Q170 - Do you have the ability to purchase locally grown and processed food if more supply was available?

5 Responses



Q171 - Do your customers ask for food products that you are unable to supply that could also be produced or processed locally?

5 Responses

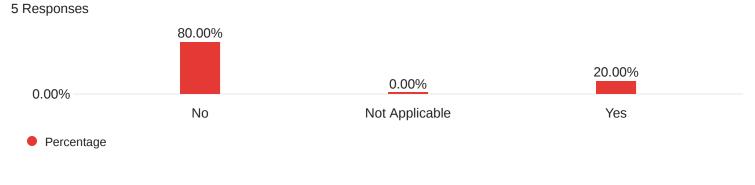


Q171 Please Specify - Text

1 Responses

herbs, fruits

Q172 - Are you aware of any food products that are currently sourced from outside of the region that could

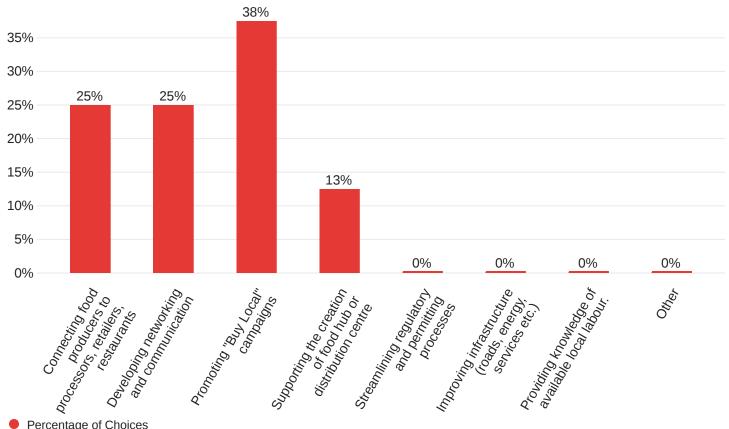


Q173 - Please specify (If yes)

1 Responses

fruits

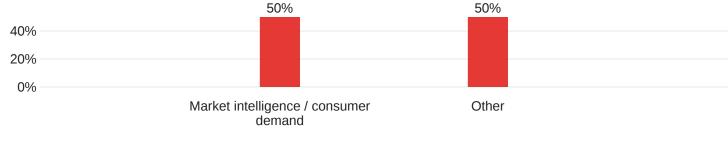
Q174 - In what ways could local/regional organizations and municipalities assist in enhancing the local food economy? (Select up to three that apply.) 3 Responses



Percentage of Choices

Q176 - Ontario's diverse culture can represent new marketing opportunities. In your opinion what barriers exist to capitalize on new opportunities such as emerging food trends and ethnic markets?

2 Responses



Percentage of Choices

Q177 In your opinion, what are the three greatest barriers to growing economic activity around local food in this region?

2 Responses

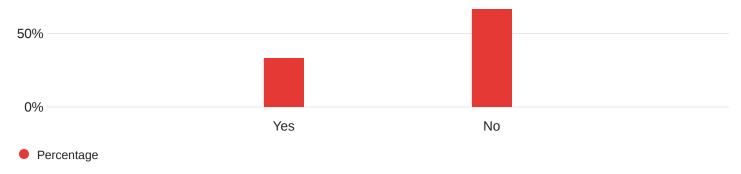
Advertising. The cost of advertising for	Big Box stores that	Locals that usually think buying Local means
most small businesses is too high. Today	work with small margins	higher costs. Unfortunately it usually does but
most businesses utilize free sites like	ans buy from producers	with progress prices would come down and
Instagram and Facebook.	they can afford	locals would buy more local
ease of purchase	expanding the farmers markets	capital

Q178 In your opinion, what are the three greatest opportunities for growing economic activity around local food in this region?

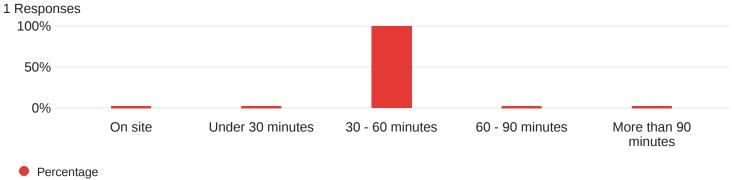
Developing the food events that you already have. there are some very good ones. Lots of space. lots of parking people find it easy to get in their cars and drive to the area.	Beautification and continuity of your prime business areas. The flow is unconducive to people spending time and exploring	Local accessible dining where people can see and taste what is around them. Unfortunately again Local usually means more money and then the accessable part becomes a little harder. Most local dining establishments are priced for special occasions not for the average person to frequent too often. I don't think we can rely on tourism dollars alone. White water Region is nest on the 417 what happens in 20 years could be thought about today.
connections, word of mouth	recreation with food	encourage local production

Q179 - Do you currently utilize a certified commercial kitchen?

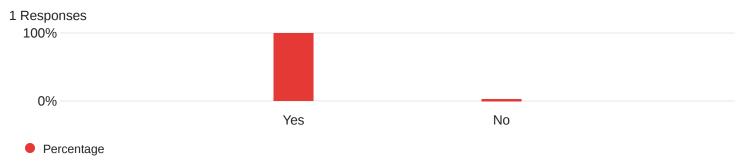
3 Responses



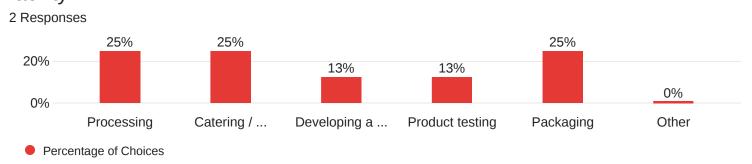
Q180 - How far from your business is the commercial kitchen facility located?



Q181 - Would you consider utilizing a local certified commercial kitchen or test kitchen?



Q182 - For which of the following purposes do you, or might you use such a facility?



Q183 - How much would you be willing to pay (per day) to access this type of facility?

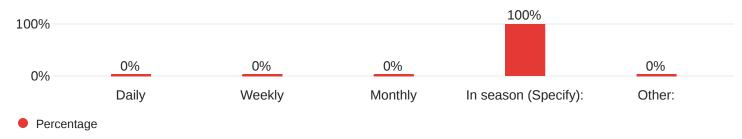
2 Responses

I have a kitchen already. so this is tough. At one time I paid \$50 for a half day to a local rec centre. Could I hav afoorded to do that every day? yes but then I would have had to raise my prices and a small area like White Water Region aand Renfrew County will only pay so much. I do not want my primary business to be tourist dollars I want Local consumerism as well. So Local kitchen that have tried in the past seem to fail because the average small business is not going to be able to afford

\$125 total of \$300

Q184 - How often do you think you may need to have access to a local test / commercial kitchen?

1 Responses



Q184 In season (Specify): - Text

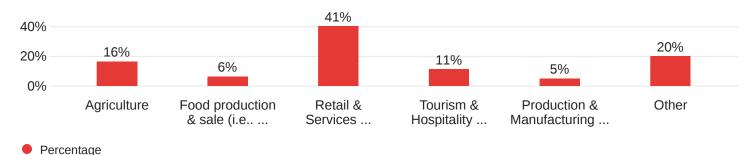
1 Responses

spring and fall

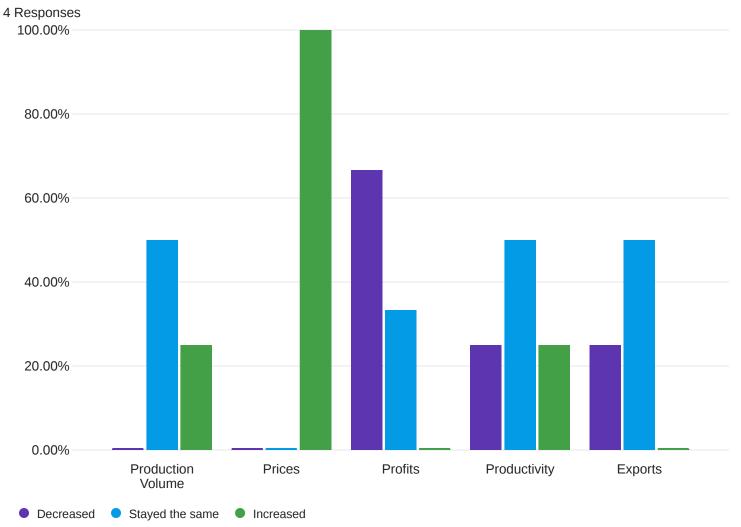
Manufacturing Report

Q106 - Which of these options does your business activity mainly fall into? - Selected Choice

79 Responses



Q185 - Compared to 3 years ago, have any of the following aspects changed?



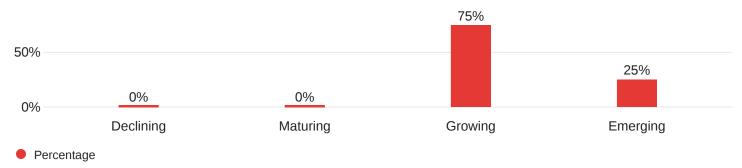
Q187 - Do you compete for business against sister plants within your corporate organization?

4 Responses

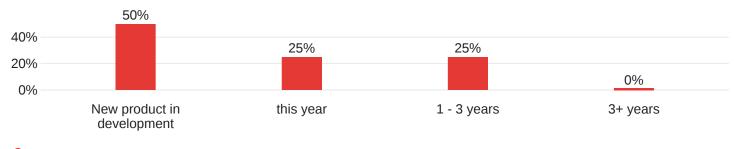


Q190 - Where is your primary product at in its life cycle?

4 Responses

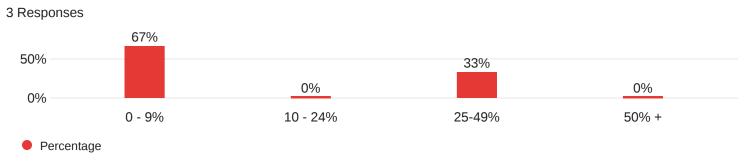


Q191 - When did your company last introduce a new product to the market? 4 Responses



Percentage

Q192 - What percentage of your products' components is outsourced from another manufacturer?



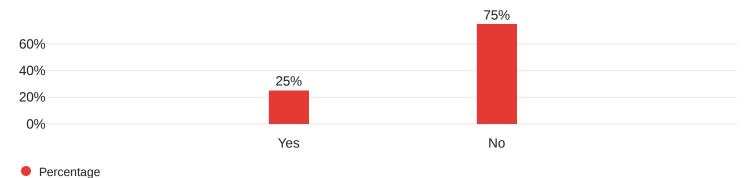
Q193 - What products do you outsource to manufacturers outside of the area?

1 Responses

raw materials

Q194 - Is there a new technology emerging that will change your primary product or how it is produced?

4 Responses



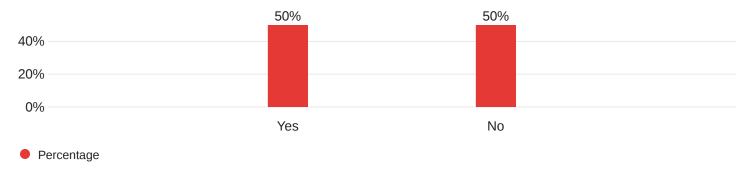
Q195 - What is the new technology (If yes)?

1 Responses

automated pouring.

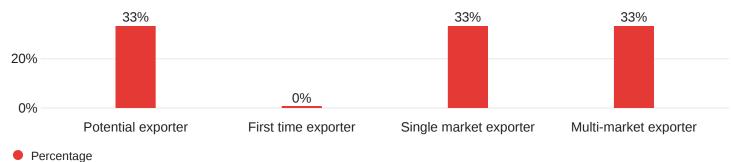
Q196 - Does your business export?

4 Responses



Q197 - Is your manufacturing firm a:

3 Responses

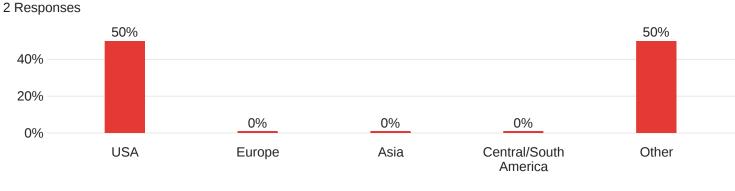


Q198 - What are the barriers to expanding your business in global markets?

1 Responses

capacity

Q199 - Where do you currently export to? (Select all that apply) - Selected Choice

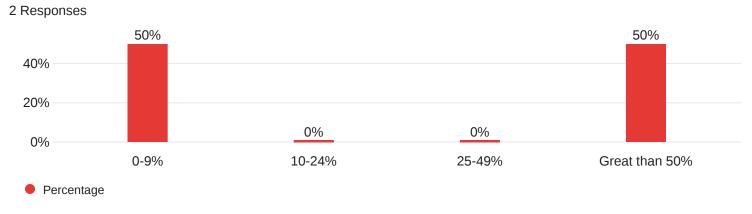


Q199- Other - Text

1 Responses

USA, Europe

Q200 - What percentage of your business sales is related to exports?

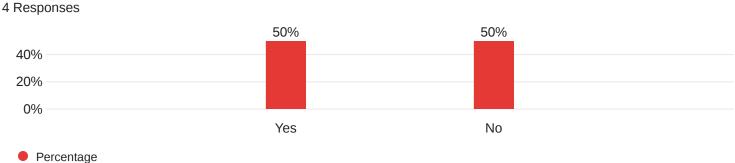


Q201 - Are you currently looking at any new export markets?

2 Responses

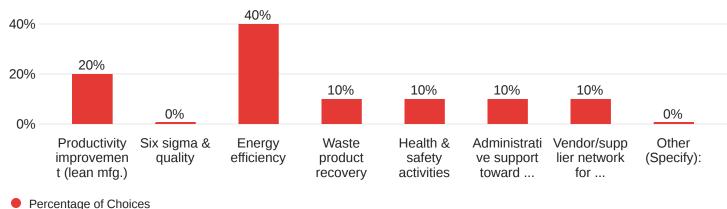


Q203 - A number of government programs and services are available. Would you like information related to exporting programs and services?

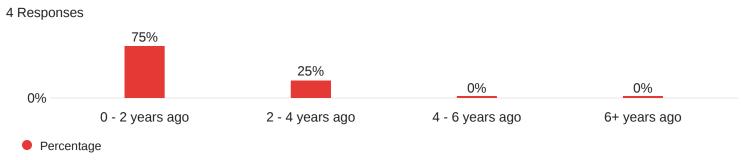


Q205 - Is your business focused on implementing any of the following process improvements? Select all that apply - Selected Choice

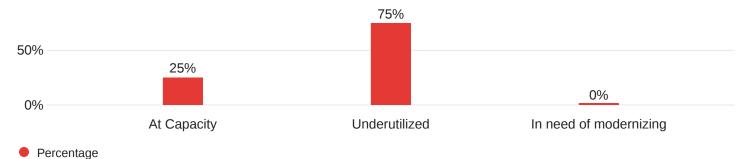




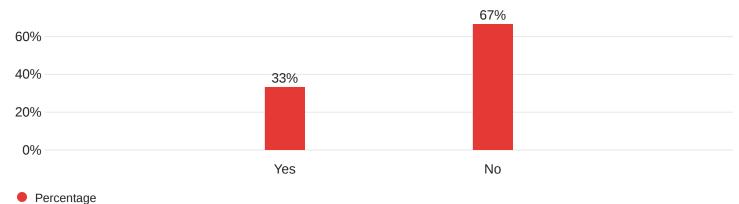
Q206 - When was the last time your business made a major investment in equipment or machinery?



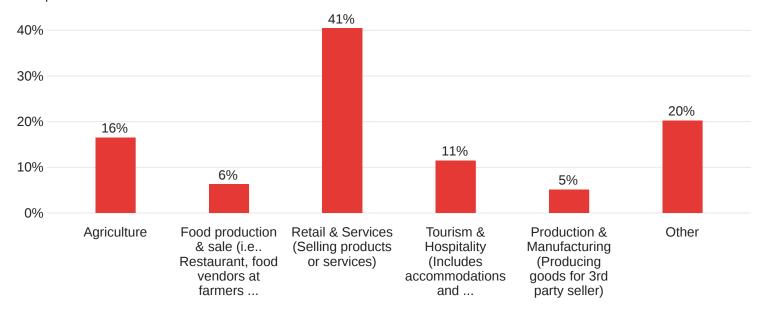
Q207 - Is your facility or equipment:



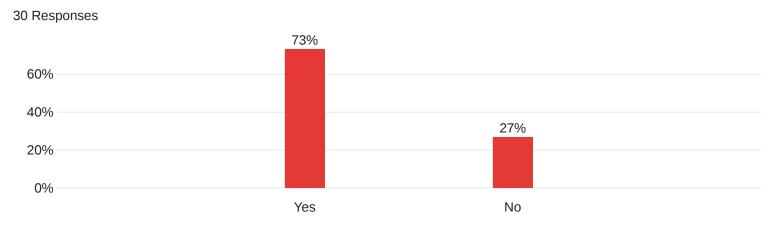
Q208 - If your plant and/or equipment is/are underutilized, are you interested in cooperating with another business to bring the plant or equipment to full capacity?



Q106 - Which of these options does your business activity mainly fall into? 79 Responses

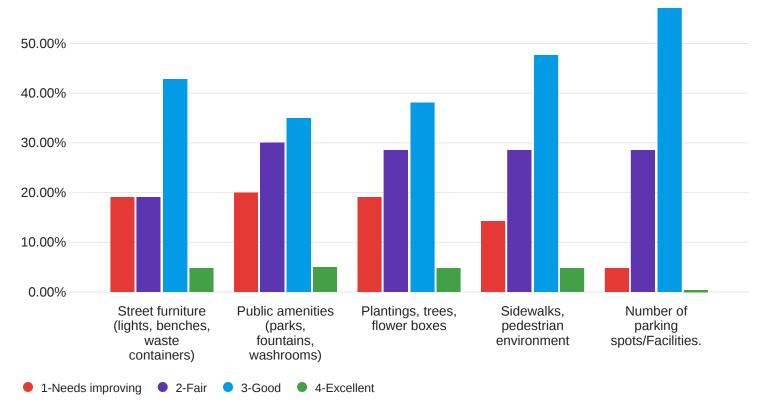


Q210 - Is your business located in a community district (Cobden, Beachburg, etc.?

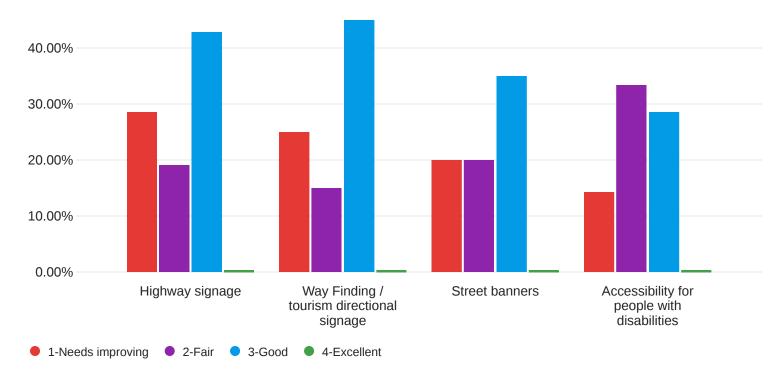


Q211 - Using the scale provided, please rate the condition of your commercial district for each factor.

21 Responses

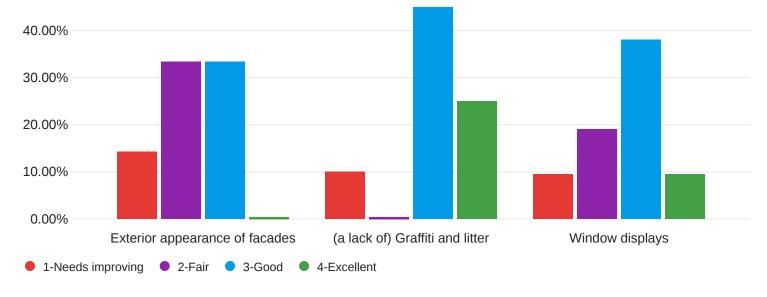


Q211 - Using the scale provided, please rate the condition of your commercial district for each factor.

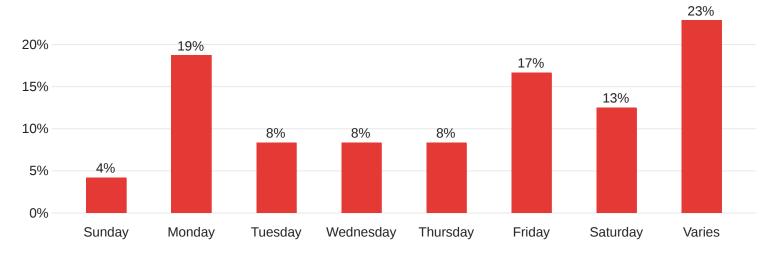


Q211 - Using the scale provided, please rate the condition of your commercial district for each factor.

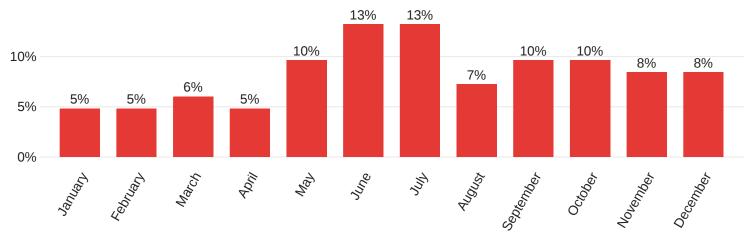
21 Responses



Q213 - What are the two busiest day of the week for this business? Select two. 27 Responses

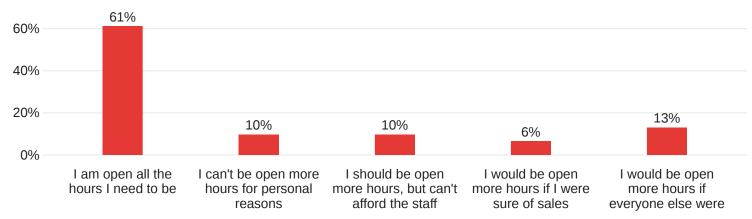


Q214 - What are the three busiest months of the year for this business? 28 Responses

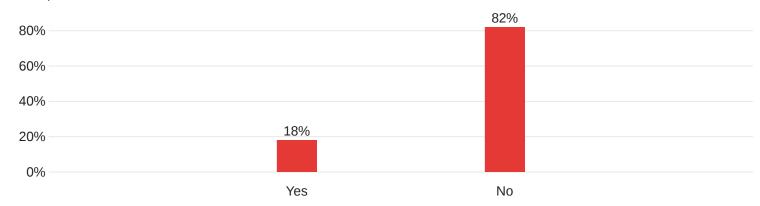


Q215 - What are your thoughts on store hours?

28 Responses



Q216 - Do community events/festivals increase sales in your business? 28 Responses



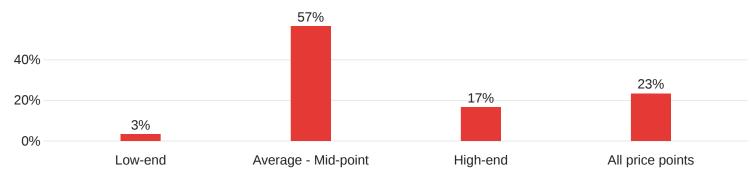
Q217-Please list three products and/or services that separate your business from your competition.

21 Responses		
local & canadian made	wide range of product	N/A
Personal	One on one customer care	Self owned and operated
Home based physiotherapy	, Experience in neurological and complex trauma care	Local knowledge and reputation
Staff	service level	N/A
Sameday service	Perform evening calls	Avail on weekends for service
fresh flowers	polite staff	N/A
Recycle stewardship materials	N/A	N/A
I am in Renfrew County	I will train locally with smaller numbers	I am the only full time provider focusing on the County
We are nicer than them	extended traveling	centeral location
giftware	clothing	home decor
structural inspection services	ability to handle large equipment	able to handle out of the ordinary jobs
Long history	Repeat customers over many years	Affordable prices
Timeliness	Hands on care	Face to face interactions

Design	Customer service	Business practices
Combined products	Value for money	Variety
Free delivery	Personal knowledgeable service	Full range of office and computer supplies
no pressure sales	made in canada products	quality goods
Experience	High Standards	Awareness
Hand made ironwork	Art commissions can't be found anywhere else	Lifetime warranty on all of my hand forged knives
legal services	real estate conveyancing	oath taking
business practicies	amazing gravel	talented husband

Q218 - Relative to other businesses in your trade area, what price point do you target?

29 Responses



Q219 - What three existing businesses/services complement this business the most? Specify by name.

16 Responses		
Michaels	Walmart	Rossy
ConnectWell Health (formerly WBCHC)	Home and Community Care Champlain (formerly CCAC)	Other local health providers - such as local chiropractors orthotists and massage therapist
sport adventure businesses	construction/ new subdivisions	N/A
Auto Repair	Hardware	Fuel purchase
Insurance companies	Car mechanicals	Resturants
Ardee Solutions	TD Products	Valley Rad
Whitewater Brewing	Rafting companies	N/A
Other healthcare	Other community shops	N/A
Somerville (Pembroke)	Seigel (Pembroke)	Cohen and Cohen (Ottawa)
Coffee shop	I like chocolate	Shade lane flower shop
Dunbar inspections	Candlewick	N/A
candlewick	coffee shop	shay-de-lane
Engine Research	N/A	N/A
Gas Bar	N/A	N/A
Maple Real Estate	Royal Lepage Team Realty - Cobden Branch	Gale Real Estate
Construction and building	utility company	Agriculture

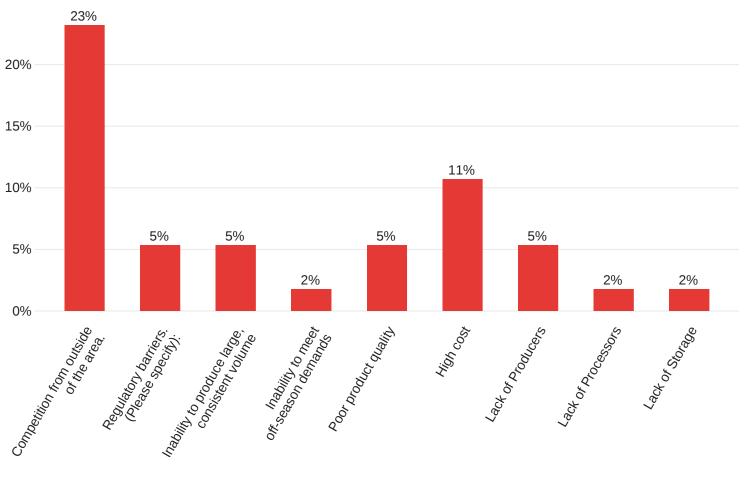
Q220 - With this business in mind, what three additional businesses/services would you most like to see available in your commercial district? Specify by

Туре.

13 Responses		
cafe, lunch spot	gas station	public washrooms
Registered Orthotist (since Renfrew County Orthopedics in Beachburg has closed)	Public Pool (combine with Renfrew to build)	Proper local soccer field (to attract families with active children)
grocery store	commercial retail space	N/A
Parts distribution	More cell and LTE avail	Drawing a blank
larger grocery store	a second bank	restaurant/food industry
Restaurants	Gas stations	N/A
Large grocery store	N/A	N/A
Quarrystone manufacture	Aggregate enhancements	Disposal management
Bakery	Artsy shop	Development of Cobden park
family resturant	N/A	N/A
Office supply	N/A	N/A
High speed internet	communal professional office where professionals can rent space part-time	N/A
Whitewater internet	Cell services	Gas Station in Beachburg

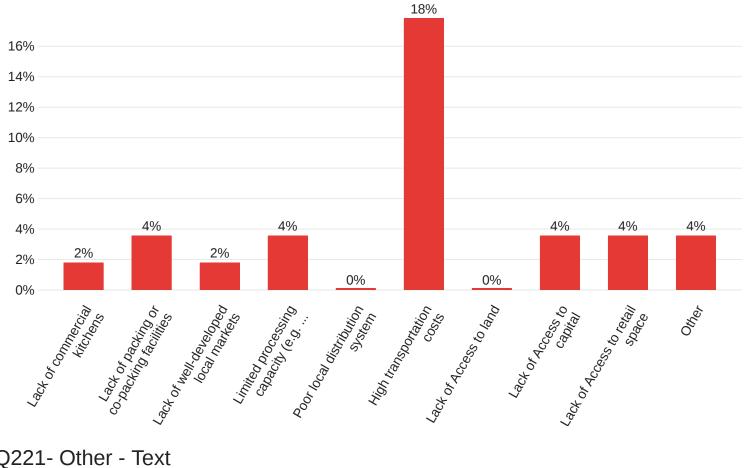
Q221 - In your opinion what are some of the greatest barriers to supplying locally?

21 Responses



Q221 - In your opinion what are some of the greatest barriers to supplying locally?

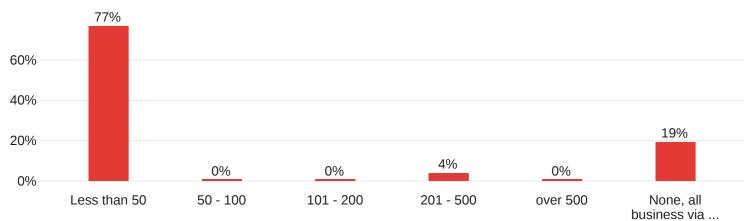
21 Responses



Q221- Other - Text

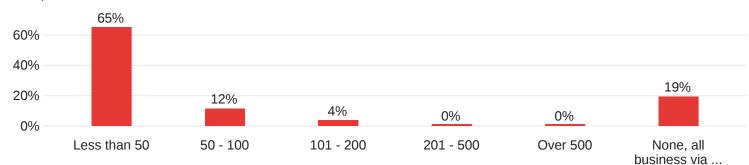
2 Responses online shopping and box stores lack of access to roads until May

Q223 - How many customers/clients visit your business each day during the summer months of May to October? # of customers.



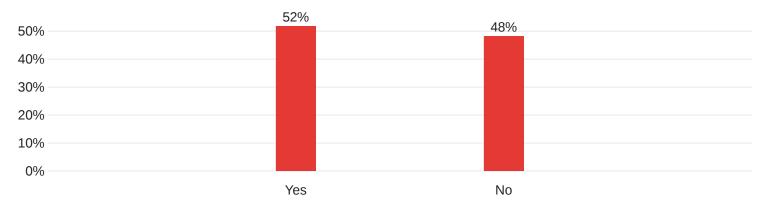
Q224 - How many customers/clients visit your business during the winter months of November to April? # of customers.



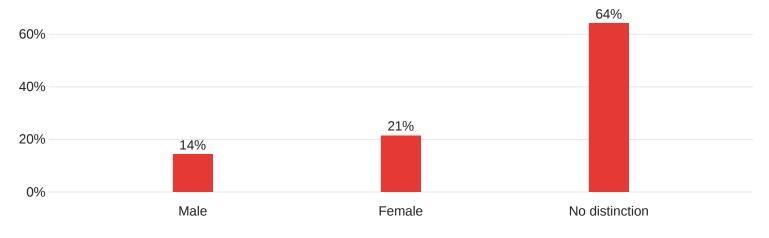


Q225 - Do you have specific target markets?

27 Responses

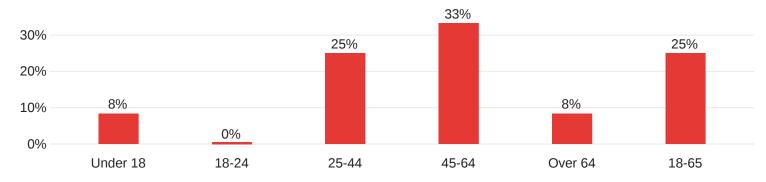


Q227 - Gender:

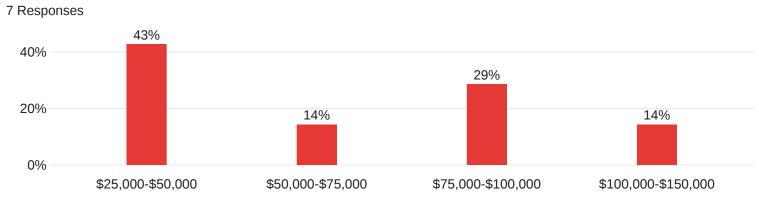


Q228 - Age:

12 Responses

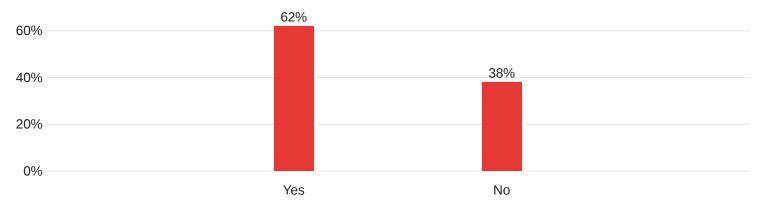


Q229 - Household Income:

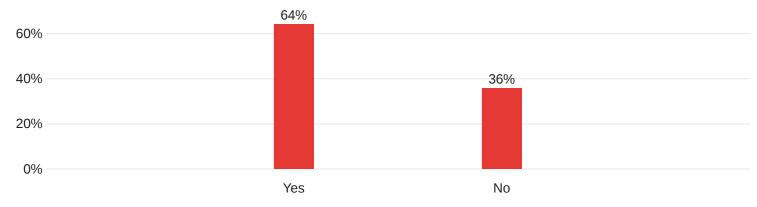


Q230 - Do you track where your customers/clients are from?

29 Responses

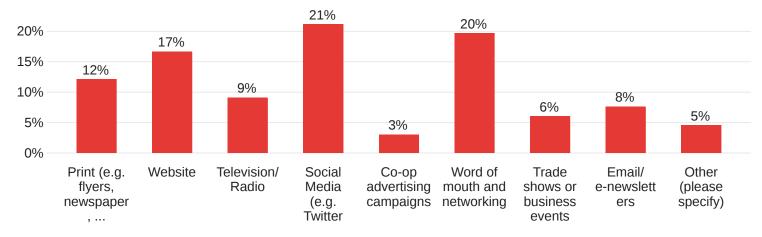


Q232 - Does your business advertise?



Q233 - What methods do you use promote your business? Select all that apply.

18 Responses



Q233 - Other (please specify) - Text

3 Responses

Business cards, referral pads and rack cards to local physicians

signage

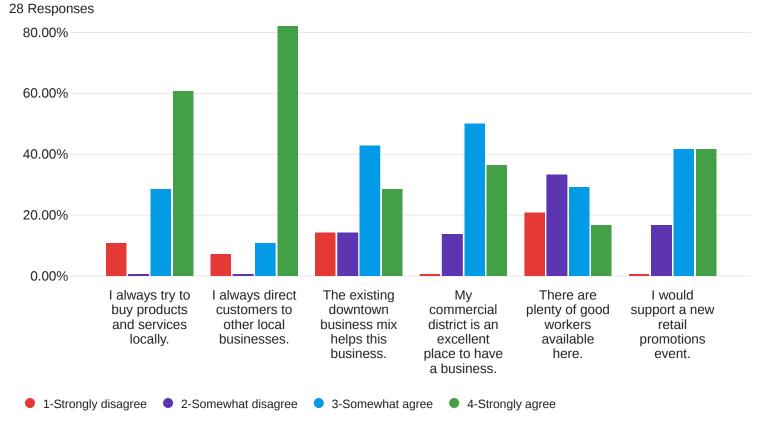
roadside sign

Q234- What are the two main reasons people visit Whitewater Region? (e.g. specific establishment, attraction or activity).

22 Responses	
rafting	ottawa river
Friendly environment	Tourism
rafting	N/A
Sports and recreation - arenas, lakes, rivers, roads (biking), golf course, water park	Farmers markets and fall fairs
adventure sport tourism	location to Ottawa
Tourism	Work related
they are going to Chiropractor	or the bank
specific establishment	N/A
tourism	???
Water (river/lakes)	Street festival
nice community to vacation in	N/A
Specific attraction or activity	Visiting friends or relatives
Whitewater rafting	Snow mobile
Whitewater rafting	Campsites
Affordability	Rural living
The whitewater section of the river.	Cycling.
outdoor attractions (fishing, camping)	hockey/sports
Whitewater rafting/water	Ice fishing/snowmobiling
Activity	Cottages
Whitewater activities	Other Tourism
tourism	highway traffic

11

Q235 - How strongly do you agree or disagree with the following statements?



Q235 - How strongly do you agree or disagree with the following statements?

80.00% 60.00% 40.00% 20.00% 0.00% The look and My building My window My Employees of I feel safe in feel of my facade draws and store commercial this business my commercial customers displays help district show great commercial district helps into this this business. advertising customer district, even this business. business. campaigns service. at night. benefit my business.

3-Somewhat agree