

**Policy:** Municipal Election Sign Policy

**Main Contact:** CAO/Clerk

**Last Revision:** May 2018

[Policy Statement](#)

[Purpose](#)

[Definitions](#)

[Policy Requirements](#)

[Monitoring](#)

[Authority](#)

[Contact](#)

[Change History](#)

## Policy Statement

The Township of Whitewater Region is committed to ensuring that municipal elections are fair by providing clear guidance on the placement of election campaign signs.

## Purpose

To provide candidates, third-party advertisers, staff and the public with information on the proper location of campaign signs.

## Definitions

“**Election Sign**” means any sign advertising or promoting the election of candidates.

“**Township**” means the Corporation of the Township of Whitewater Region.

## Policy Requirements

1. No election sign shall be erected or displayed prior to the close of nominations for a municipal election.
2. An election sign may only be erected on private property with the owner or tenant's permission.

3. No election sign shall be permitted on municipal property, whether owned or leased, with the only exception being along municipal road allowances.
4. Notwithstanding Section 3, signs shall not be permitted within the road allowance abutting a polling station, home for the aged or voter help centre.
5. Signs shall not be permitted on traffic islands or medians.
6. Large sign assemblies are not permitted within the road allowance.
7. Smaller single post or wire frame signs shall be permitted along the edge of the roadway as long as they do not interfere with site lines and the flow of motor vehicle and pedestrian traffic.
8. Signs may not be attached to any existing sign posts or light poles along roads.
9. Any signs deemed to be creating a hazard will be removed. The signs can be picked up at the applicable County Patrol or Township garage. Signs not picked up by the end of the election shall be destroyed.
10. Candidates have one week after the election to remove signs from the road allowance. Signs not removed will be destroyed.

## Monitoring

The CAO/Clerk, who serves as Returning Officer, shall be responsible for receiving complaints and/or concerns related to this policy.

## Authority

Section 12 of the *Municipal Elections Act, 1996*, states that a Clerk who is responsible for conducting an election may provide for any matter or procedure that is not otherwise provided for in an Act or regulation, and in the Clerk's opinion, necessary or desirable for conducting the election. Signs found to be in contravention will be removed under the Clerk's direction pursuant to Section 12.

## Contact

CAO/Clerk  
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## Change History

Policy Name	Effective Date	Significant Changes	By-law No.
Municipal Election Sign Policy	May 2018	New policy	2018-04-1058

**PUBLIC WORKS & ENGINEERING  
DEPARTMENT**

**COUNTY SIGN POLICY No. PW-04, SECTION 3.3**

**POLITICAL CAMPAIGN SIGNS ALONG**

**COUNTY ROADS**

1. Election signs up to 0.7m<sup>2</sup> (8 sq. ft.) in size may be placed within a County Road allowance provided they are placed a minimum of 4m (12 ft.) from edge of pavement. Signs over 0.7m<sup>2</sup> (8 sq. ft.) and up to 3.7m<sup>2</sup> (40 sq. ft.) must be placed at the outer limit of the County's right-of-way.
2. An election sign must not be affixed to a permanent sign, an official sign, or to the guide rail or other highway structure/facility. It must not be placed where it may interfere with visibility of an official sign, traffic signal, or other safety device.
3. Portable read-o-graph sign trailers are prohibited on the right-of-way of a County Road.
4. Permits or Letters of Approval for any election signs erected under this Policy are not required.
5. Candidate committees or workers shall be allowed three (3) working days after election day to remove candidate advertising (election signs) from the County Road allowance.
6. Signs not retrieved by this time will be picked up by County staff and stored in a safe place (patrol yard, etc.) for a period of two (2) weeks. After this time they will be disposed of.